



Back to the Future of Sport:
Archives-Inspired Collection

 **DECATHLON**

Back to the Future of Sport: Decathlon Revives Its Most Iconic Heritage Pieces

To celebrate 50 years of shared adventures, Decathlon is bringing back the emblematic products that have captured the sporting imagination since 1976. From the iconic design of the 1992 Cap Nord mountain bike to the 80s-style colour-block Quechua fleece, **this collection revives a bold vintage aesthetic** as a tribute to athletes of both yesterday and today.

Sparking a wave of pure nostalgia, this celebration of movement in all its forms embraces vibrant pop colours and a delightfully unapologetic "too much" attitude.

Supported by imagery of the original designs, **these reissued products transform heritage classics into new lifestyle essentials**. This reissue further cements the brand's stylish evolution, drawing from its own wardrobe not only to celebrate the past but to invent the future of sport.

Fun pics: find some pictures of old archives products which inspired the new ones!



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Decathlon Goes 90s with YESTALGIA

Decathlon pays tribute to **the raw energy of the 1990s** with the launch of YESTALGIA. Blending pure nostalgia with a bold fashion statement, this capsule collection celebrates the era **when sport took over the streets** to become the ultimate form of self-expression. It is a fearless return to the brand's roots, transforming Decathlon's heritage into **a manifesto of creative freedom**.

Available June, 2
Outfit between €15 and €35
Shoes starting €45
Roller skates €90



The 1990 archive





The DECATHLON Quechua Fleece a Vintage Icon Reimagined

The brand is re-imagining its classic fleece, giving it a contemporary edge while keeping **its signature DNA**. Oversized fits, half-zips, cinched waistbands, and iconic cutouts come to life in **EDLER brushed fleece** – a staple material used by Decathlon Quechua for over 20 years. Featuring contrasting details and a **redesigned 80s-90s patch**, this anniversary piece is available for women, men, and kids, **creating an intergenerational look** and a beautiful keepsake to pass down.

Available in September

Men Fleece €X35

Women Fleece €35

Junior Fleece €15



Women fleece



Men fleece



Junior fleece

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The 1990 archive



The Cap Nord: DECATHLON's most iconic mountain bike

Launched in 1992, it established Decathlon as the brand that made a once-niche sport accessible to everyone. Today, **its distinct aesthetic, geometry, and decidedly "retro" look** have made it a highly sought-after piece among collectors. To honour this heritage while celebrating the future, Decathlon is proud to introduce the new EXPL 100, a **reimagining of the brand's bestselling bike**.

Available Mid-June
EXPL 100 pink and black €400

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The 1976 archive

Reviving Decathlon's Pioneering Spirit with "Since 1976" capsule

At the heart of this capsule series is the reissue of the iconic **Yamba**, the **very first skateboard** that kicked off Decathlon's board sports history. Visually, the capsule draws its DNA from the **graphic codes, typography, and advertising aesthetics of Decathlon's 1970s catalogs**. Technically, it meets the **highest demands of modern skaters**. The lineup features the Yamba 500 cruiser for chill rides, alongside Canadian maple decks boasting endless pop for seasoned riders. A range of apparel and caps completes the full kit.

Available now

- Yamba 500 cruiser €65
- Canadian maple decks €50
- Skateboard caps €15
- Skateboard t-shirt €20



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About DECATHLON

A global multi-specialist sports brand catering for everyone from beginners to top athletes, Decathlon is an innovative manufacturer of sporting goods for all skill levels. With over 102,900 teammates and 1,902 stores worldwide, Decathlon and its teams have been working ever since 1976 to make the joys and benefits of sport truly accessible to all.

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