

opinionway,

— FOR —



# European urban mobility barometer

Survey of young people  
aged from 18 to 28 years old

June 2025





# Methodology

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Crédits : dev-asongbam

# Methodology

Any publication, total or partial, must contain the following mention :  
« [OpinionWay survey for Decathlon](#) »  
and no resumption of the survey can be dissociated from this title.



Study carried out on a sample of **4,094 people, aged from 18 to 28 years old**, in the following countries:



France  
770 people



United-Kingdom  
663 people



Germany  
672 people



Italy  
662 people



Poland  
665 people



Spain  
662 people



The samples were drawn up according to the quota method, with regard to the criteria of sex, age, socio-professional category, region of residence and size of agglomeration in France ; sex, age, region and income in other countries.



The interviews were performed using a **self-administered online questionnaire** via the CAWI (Computer Assisted Web Interview) system.



The interviews were done **from May 28<sup>th</sup> to June 5<sup>th</sup> 2025**.



OpinionWay carried out this survey by applying the procedures and rules of **ISO 20252**



The results of this survey must be read taking into account the margins of uncertainty: 1.6 to 3.8 points at most for a sample of 700 respondents.





# Sample profiles

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# Sample profile *France*

French population  
aged 18 to 28.

Source : INSEE



## Gender

%

Male	50%
Female	50%



## Age

%

18-21 yo	37%
22-24 yo	26%
25-28 yo	37%



## Region

%

Ile-de-France	22%
North-West	21%
North-East	22%
South-West	11%
South-East	24%



## Professional activity

%

A student	26%
Self-employed, tradesman, craftsman	7%
A private sector employee	22%
An employee of a public company	14%
A company manager	4%
A freelancer	1%
A civil servant, government employee, local government employee, or employee of a public hospital	4%
Unemployed	16%
A stay-at-home wife/husband	6%



## Agglomeration size



%


In a rural area (less than 10, 000 inhabitants)	24%
In a small town, a suburban area (10, 000–99,999 inhabitants)	27%
In a medium-sized city (100,000–500,000 inhabitants)	24%
In a large city (over 500,000 inhabitants)	25%


# Sample profile United- Kingdom

English population  
aged 18 to 28.



 Gender	%
Male	51%
Female	49%
 Age	%
18-21 yo	34%
22-24 yo	27%
25-28 yo	39%
Region	%
South East & Anglia	21%
Midlands	16%
Greater London	15%
North&Yorkshire	13%
North West	11%
Northern Ireland	3%
Scotland	8%
South West & Wales	13%



 Professional activity	%
A student	25%
Self-employed, tradesman, craftsman	5%
A private sector employee	15%
An employee of a public company	19%
A company manager	7%
A freelancer	4%
A civil servant, government employee, local government employee, or employee of a public hospital	13%
Unemployed	9%
A stay-at-home wife/husband	3%



 Agglomeration size	%
In a rural area (less than 10, 000 inhabitants)	10%
In a small town, a suburban area (10, 000–99,999 inhabitants)	22%
In a medium-sized city (100,000–500,000 inhabitants)	30%
In a large city (over 500,000 inhabitants)	38%

# Sample profile Germany

German population  
aged 18 to 28.



 Gender	%
Male	52%
Female	48%
 Age	%
18-21 yo	34%
22-24 yo	28%
25-28 yo	38%
Region	%
Hamburg, Bremen, Schleswig-Holstein, Niedersachsen	17%
Nordrhein-Westfalen	22%
Hessen, Rheinland-Pfalz, Saarland	14%
Baden-Württemberg	15%
Bayern	17%
Berlin, Mecklenburg-vorpommern, Brandenburg, Sachsen-Anhalt, Thüringen, Sachsen	15%

 Professional activity	%
A student	27%
Self-employed, tradesman, craftsman	6%
A private sector employee	16%
An employee of a public company	21%
A company manager	6%
A freelancer	5%
A civil servant, government employee, local government employee, or employee of a public hospital	9%
Unemployed	6%
A stay-at-home wife/husband	4%
 Agglomeration size	%
In a rural area (less than 10, 000 inhabitants)	18%
In a small town, a suburban area (10, 000–99,999 inhabitants)	29%
In a medium-sized city (100,000–500,000 inhabitants)	24%
In a large city (over 500,000 inhabitants)	29%

# Sample profile *Italy*

Italian population  
aged 18 to 28.



## Gender %

Male	52%
Female	48%

## Age %

18-21 yo	36%
22-24 yo	27%
25-28 yo	37%

## Region %

North-West	25%
North-East	18%
Center	18%
South	27%
Island	12%

## Professional activity %

A student	39%
Self-employed, tradesman, craftsman	5%
A private sector employee	16%
An employee of a public company	6%
A company manager	4%
A freelancer	6%
A civil servant, government employee, local government employee, or employee of a public hospital	14%
Unemployed	8%
A stay-at-home wife/husband	2%

## Agglomeration size %

In a rural area (less than 10, 000 inhabitants)	20%
In a small town, a suburban area (10, 000–99,999 inhabitants)	34%
In a medium-sized city (100,000–500,000 inhabitants)	26%
In a large city (over 500,000 inhabitants)	20%



# Sample profile *Poland*

Polish population  
aged 18 to 28.



## **Gender** %

Male	51%
Female	49%

## **Age** %

18-21 yo	32%
22-24 yo	27%
25-28 yo	41%

## **Region** %

Region Centralny	11%
Makroregion Poludniowy	23%
Region Wschodni	18%
Makroregion Pólnocno-Zachodni	19%
Makroregion Poludniowo-Zachodni	11%
Makroregion Pólnocny	18%

## **Professional activity** %

A student	22%
Self-employed, tradesman, craftsman	7%
A private sector employee	18%
An employee of a public company	10%
A company manager	7%
A freelancer	4%
A civil servant, government employee, local government employee, or employee of a public hospital	17%
Unemployed	12%
A stay-at-home wife/husband	3%

## **Agglomeration size** %

In a rural area (less than 10, 000 inhabitants)	23%
In a small town, a suburban area (10, 000–99,999 inhabitants)	27%
In a medium-sized city (100,000–500,000 inhabitants)	29%
In a large city (over 500,000 inhabitants)	21%

# Sample profile *Spain*

Spanish population  
aged 18 to 28.



## Gender

%

Male	51%
Female	49%



## Age

%

18-21 yo	35%
22-24 yo	27%
25-28 yo	38%

## Region

%

Andalucía, Murcia	22%
Navarra, Cantabria, País Vasco, La Rioja	7%
Aragón, Comunidad Valenciana	13%
Galicia, Asturias	6%
Baleares, Canarias	8%
Castilla y Leon, Extremadura	7%
Madrid, Castilla-La Mancha	19%
Cataluña	17%
Plazas de soberanía (Ceuta y Melilla)	1%



## Professional activity

%

A student	34%
Self-employed, tradesman, craftsman	3%
A private sector employee	20%
An employee of a public company	14%
A company manager	4%
A freelancer	5%
A civil servant, government employee, local government employee, or employee of a public hospital	11%
Unemployed	7%
A stay-at-home wife/husband	2%



## Agglomeration size

%

In a rural area (less than 10, 000 inhabitants)	13%
In a small town, a suburban area (10, 000–99,999 inhabitants)	25%
In a medium-sized city (100,000–500,000 inhabitants)	32%
In a large city (over 500,000 inhabitants)	30%



# Results

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Frequency  
of bicycle use

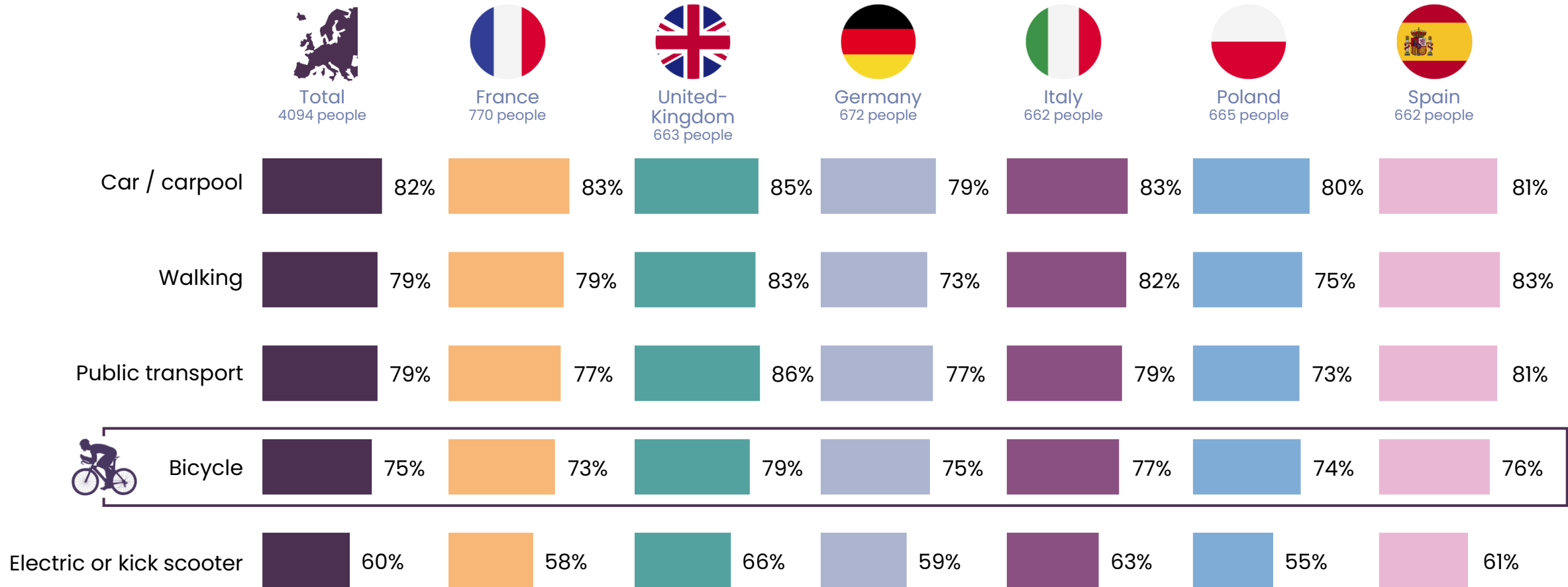




# Modes of transportation used in daily urban commute

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible








# Modes of transportation used in daily urban commute



France  
770  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Car / carpool	<b>83%</b>	82%	84%	83%	85%	82%	83%	83%	83%
Walking	<b>79%</b>	78%	80%	79%	81%	79%	76%	80%	86%
Public transport	<b>77%</b>	77%	78%	80%	82%	72%	76%	81%	75%
 Bicycle	<b>73%</b>	79%	68%	73%	75%	72%	77%	76%	60%
Electric or kick scooter	<b>58%</b>	62%	54%	59%	64%	52%	61%	55%	53%




# Modes of transportation used in daily urban commute

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible



France  
770  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Car / carpool	<b>83%</b>	89%	85%	82%	76%	81%	86%	83%
Walking	<b>79%</b>	79%	84%	78%	76%	78%	82%	79%
Public transport	<b>77%</b>	73%	76%	80%	80%	78%	78%	73%
 Bicycle	<b>73%</b>	70%	74%	80%	68%	83%	71%	45%
Electric or kick scooter	<b>58%</b>	56%	57%	57%	61%	62%	57%	42%




# Modes of transportation used in daily urban commute



United-Kingdom  
663  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Public transport	86%	83%	90%	89%	86%	85%	84%	95%	84%
Car / carpool	85%	83%	87%	83%	83%	88%	85%	88%	78%
Walking	83%	82%	84%	87%	85%	79%	80%	89%	87%
 Bicycle	79%	80%	77%	79%	80%	78%	77%	85%	74%
Electric or kick scooter	66%	64%	68%	69%	72%	60%	63%	74%	63%




# Modes of transportation used in daily urban commute



United-Kingdom  
663  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Public transport	86%	82%	87%	87%	86%	85%	91%	83%
Car / carpool	85%	79%	86%	89%	83%	84%	88%	81%
Walking	83%	90%	83%	85%	80%	79%	88%	89%
 Bicycle	79%	74%	78%	78%	81%	86%	73%	60%
Electric or kick scooter	66%	62%	66%	69%	64%	68%	65%	60%




# Modes of transportation used in daily urban commute



Germany  
672  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Car / carpool	79%	76%	81%	75%	82%	79%	80%	80%	69%
Public transport	77%	73%	81%	76%	75%	79%	74%	86%	70%
 Bicycle	75%	76%	73%	69%	78%	78%	76%	76%	65%
Walking	73%	72%	76%	74%	77%	70%	72%	80%	66%
Electric or kick scooter	59%	58%	61%	61%	58%	59%	59%	64%	51%






# Modes of transportation used in daily urban commute



Germany  
672  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Car / carpool	79%	83%	80%	77%	76%	80%	80%	66%
Public transport	77%	72%	76%	81%	78%	77%	77%	71%
 Bicycle	75%	75%	76%	77%	71%	82%	70%	35%
Walking	73%	74%	75%	78%	68%	75%	72%	68%
Electric or kick scooter	59%	60%	63%	61%	55%	60%	64%	43%




# Modes of transportation used in daily urban commute



Italy  
662  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Car / carpool	83%	82%	85%	80%	83%	87%	87%	80%	78%
Walking	82%	81%	83%	75%	84%	88%	82%	86%	72%
Public transport	79%	78%	80%	79%	78%	81%	79%	81%	74%
 Bicycle	77%	78%	75%	67%	79%	84%	82%	73%	62%
Electric or kick scooter	63%	64%	63%	59%	65%	66%	66%	65%	44%




# Modes of transportation used in daily urban commute



Italy  
662  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Car / carpool	83%	80%	90%	81%	78%	82%	86%	80%
Walking	82%	75%	90%	77%	83%	84%	83%	73%
Public transport	79%	75%	85%	76%	79%	80%	83%	67%
 Bicycle	77%	71%	79%	78%	76%	86%	71%	51%
Electric or kick scooter	63%	57%	68%	60%	66%	67%	61%	53%




# Modes of transportation used in daily urban commute

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible



Poland  
665  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Car / carpool	80%	77%	83%	83%	81%	78%	81%	81%	75%
Walking	75%	69%	82%	77%	78%	73%	76%	74%	73%
 Bicycle	74%	71%	77%	76%	75%	71%	75%	79%	62%
Public transport	73%	69%	77%	74%	78%	70%	74%	74%	67%
Electric or kick scooter	55%	55%	54%	55%	56%	54%	56%	58%	45%




# Modes of transportation used in daily urban commute



Poland  
665  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Car / carpool	80%	81%	79%	82%	78%	80%	81%	72%
Walking	75%	70%	79%	78%	74%	74%	80%	69%
 Bicycle	74%	68%	76%	78%	72%	81%	68%	35%
Public transport	73%	67%	73%	78%	73%	73%	78%	54%
Electric or kick scooter	55%	54%	54%	59%	51%	56%	57%	36%






# Modes of transportation used in daily urban commute



Spain  
662  
people

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Walking	<b>83%</b>	82%	85%	88%	81%	80%	82%	88%	73%
Car / carpool	<b>81%</b>	79%	84%	80%	82%	82%	80%	83%	82%
Public transport	<b>81%</b>	78%	84%	84%	77%	81%	78%	87%	82%
 Bicycle	<b>76%</b>	73%	78%	77%	75%	75%	76%	76%	74%
Electric or kick scooter	<b>61%</b>	61%	61%	64%	59%	60%	62%	61%	58%




# Modes of transportation used in daily urban commute

Q. On a scale from 1 to 5, how would you rank the modes of transportation you use in your daily urban commute ?  
(1 = most used, 5 = least used) Please rank the modes of transportation you use on a daily basis

Multiple answers possible

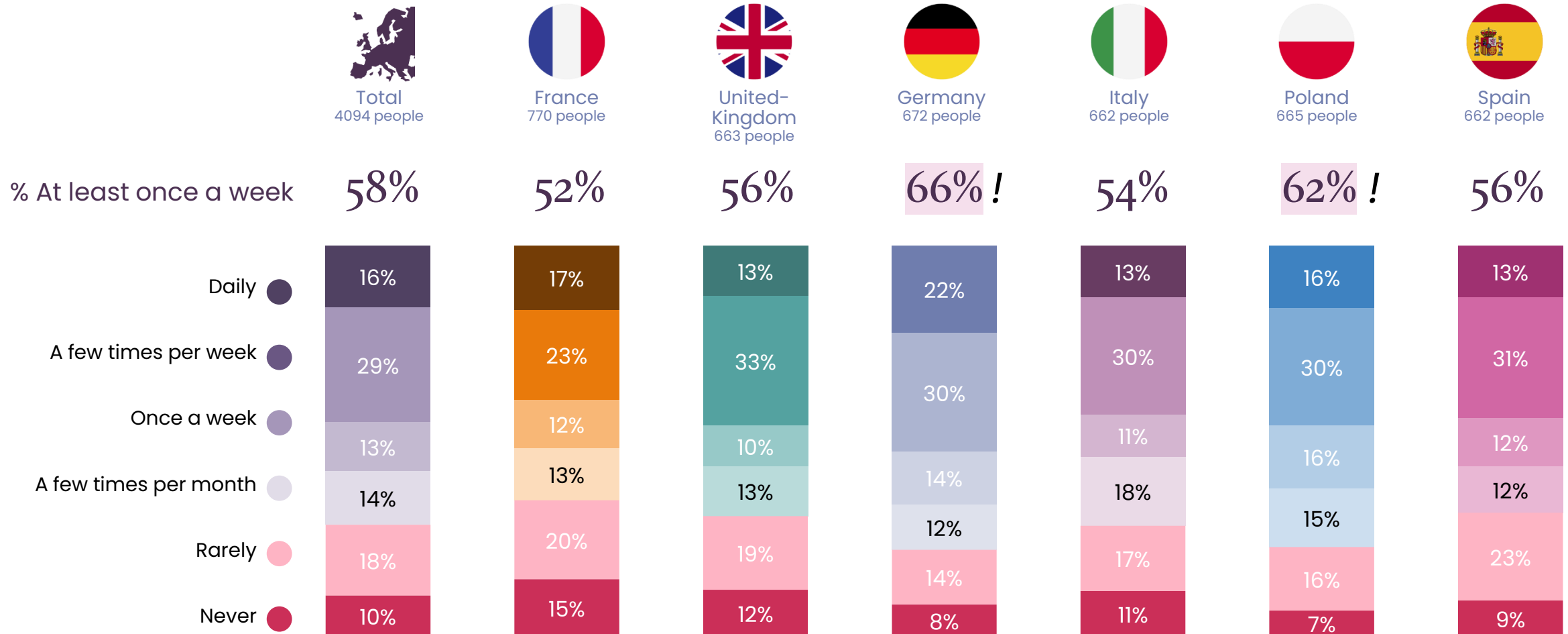


Spain  
662  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Walking	83%	79%	87%	82%	83%	85%	80%	81%
Car / carpool	81%	77%	89%	79%	79%	79%	87%	72%
Public transport	81%	78%	82%	82%	81%	80%	85%	77%
 Bicycle	76%	66%	78%	74%	80%	85%	68%	47%
Electric or kick scooter	61%	54%	61%	62%	64%	62%	65%	44%

# “ Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?





# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



France  
770  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal At least once a week</b>	<b>52%</b>	<b>59%</b>	<b>45%</b>	<b>50%</b>	<b>52%</b>	<b>54%</b>	<b>63%</b>	<b>53%</b>	<b>25%</b>
Daily	17%	20%	13%	14%	18%	18%	21%	15%	6%
A few times per week	23%	27%	19%	24%	20%	25%	26%	27%	13%
Once a week	12%	12%	13%	12%	14%	11%	16%	11%	6%
<b>Subtotal A few times a month or rarely</b>	<b>33%</b>	<b>32%</b>	<b>35%</b>	<b>37%</b>	<b>33%</b>	<b>30%</b>	<b>31%</b>	<b>36%</b>	<b>37%</b>
A few times per month	13%	14%	12%	14%	14%	12%	16%	14%	6%
Rarely	20%	18%	23%	23%	19%	18%	15%	22%	31%
<b>Never</b>	<b>15%</b>	<b>9%</b>	<b>20%</b>	<b>13%</b>	<b>15%</b>	<b>16%</b>	<b>6%</b>	<b>11%</b>	<b>38%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



France  
770  
people

	% Total	AGGLOMERATION CATEGORY			
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants
<b>Subtotal At least once a week</b>	<b>52%</b>	<b>40%</b>	<b>46%</b>	<b>60%</b>	<b>62%</b>
<i>Daily</i>	<b>17%</b>	12%	8%	18%	28%
<i>A few times per week</i>	<b>23%</b>	18%	25%	26%	24%
<i>Once a week</i>	<b>12%</b>	10%	13%	16%	10%
<b>Subtotal A few times a month or rarely</b>	<b>33%</b>	<b>42%</b>	<b>36%</b>	<b>30%</b>	<b>26%</b>
<i>A few times per month</i>	<b>13%</b>	15%	14%	15%	9%
<i>Rarely</i>	<b>20%</b>	27%	22%	15%	17%
<b>Never</b>	<b>15%</b>	<b>18%</b>	<b>18%</b>	<b>10%</b>	<b>12%</b>





# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



United-Kingdom  
663  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal At least once a week</b>	<b>56%</b>	<b>63%</b>	<b>49%</b>	<b>50%</b>	<b>47%</b>	<b>68%</b>	<b>67%</b>	<b>37%</b>	<b>41%</b>
Daily	13%	17%	8%	14%	10%	14%	13%	10%	18%
A few times per week	33%	36%	30%	25%	25%	45%	42%	17%	18%
Once a week	10%	10%	11%	11%	12%	9%	12%	10%	5%
<b>Subtotal A few times a month or rarely</b>	<b>32%</b>	<b>26%</b>	<b>38%</b>	<b>38%</b>	<b>37%</b>	<b>23%</b>	<b>25%</b>	<b>48%</b>	<b>36%</b>
A few times per month	13%	10%	16%	14%	13%	12%	12%	15%	14%
Rarely	19%	16%	22%	24%	24%	11%	13%	33%	22%
<b>Never</b>	<b>12%</b>	<b>11%</b>	<b>13%</b>	<b>12%</b>	<b>16%</b>	<b>9%</b>	<b>8%</b>	<b>15%</b>	<b>23%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



United-Kingdom  
663  
people

	% Total	AGGLOMERATION CATEGORY			
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants
<b>Subtotal At least once a week</b>	<b>56%</b>	<b>44%</b>	<b>48%</b>	<b>54%</b>	<b>66%</b>
<i>Daily</i>	<b>13%</b>	12%	9%	10%	18%
<i>A few times per week</i>	<b>33%</b>	22%	24%	31%	42%
<i>Once a week</i>	<b>10%</b>	10%	15%	13%	6%
<b>Subtotal A few times a month or rarely</b>	<b>32%</b>	<b>37%</b>	<b>38%</b>	<b>33%</b>	<b>25%</b>
<i>A few times per month</i>	<b>13%</b>	15%	12%	16%	10%
<i>Rarely</i>	<b>19%</b>	22%	26%	17%	15%
<b>Never</b>	<b>12%</b>	<b>19%</b>	<b>14%</b>	<b>13%</b>	<b>9%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Germany  
672  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal At least once a week</b>	<b>66%</b>	<b>72%</b>	<b>59%</b>	<b>58%</b>	<b>69%</b>	<b>71%</b>	<b>71%</b>	<b>59%</b>	<b>55%</b>
Daily	22%	27%	17%	18%	20%	28%	25%	16%	26%
A few times per week	30%	31%	29%	28%	34%	30%	33%	25%	25%
Once a week	14%	14%	13%	12%	15%	13%	13%	18%	4%
<b>Subtotal A few times a month or rarely</b>	<b>26%</b>	<b>19%</b>	<b>33%</b>	<b>30%</b>	<b>23%</b>	<b>24%</b>	<b>23%</b>	<b>32%</b>	<b>28%</b>
A few times per month	12%	9%	14%	14%	11%	11%	10%	15%	13%
Rarely	14%	10%	19%	16%	12%	13%	13%	17%	15%
<b>Never</b>	<b>8%</b>	<b>9%</b>	<b>8%</b>	<b>12%</b>	<b>8%</b>	<b>5%</b>	<b>6%</b>	<b>9%</b>	<b>17%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Germany  
672  
people

	% Total	AGGLOMERATION CATEGORY			
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants
<b>Subtotal At least once a week</b>	<b>66%</b>	<b>57%</b>	<b>58%</b>	<b>73%</b>	<b>74%</b>
<i>Daily</i>	<b>22%</b>	16%	15%	28%	28%
<i>A few times per week</i>	<b>30%</b>	31%	31%	35%	26%
<i>Once a week</i>	<b>14%</b>	10%	12%	10%	20%
<b>Subtotal A few times a month or rarely</b>	<b>26%</b>	<b>33%</b>	<b>33%</b>	<b>21%</b>	<b>18%</b>
<i>A few times per month</i>	<b>12%</b>	12%	13%	12%	10%
<i>Rarely</i>	<b>14%</b>	21%	20%	9%	8%
<b>Never</b>	<b>8%</b>	<b>10%</b>	<b>9%</b>	<b>6%</b>	<b>8%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Italy  
662  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal At least once a week</b>	<b>54%</b>	<b>58%</b>	<b>50%</b>	<b>45%</b>	<b>53%</b>	<b>63%</b>	<b>64%</b>	<b>42%</b>	<b>47%</b>
Daily	13%	14%	13%	11%	8%	18%	18%	6%	16%
A few times per week	30%	32%	28%	24%	31%	35%	36%	24%	20%
Once a week	11%	12%	9%	10%	14%	10%	10%	12%	11%
<b>Subtotal A few times a month or rarely</b>	<b>35%</b>	<b>31%</b>	<b>37%</b>	<b>41%</b>	<b>38%</b>	<b>26%</b>	<b>30%</b>	<b>42%</b>	<b>30%</b>
A few times per month	18%	17%	18%	20%	23%	12%	19%	18%	9%
Rarely	17%	14%	19%	21%	15%	14%	11%	24%	21%
<b>Never</b>	<b>11%</b>	<b>11%</b>	<b>13%</b>	<b>14%</b>	<b>9%</b>	<b>11%</b>	<b>6%</b>	<b>16%</b>	<b>23%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Italy  
662  
people

	% Total	AGGLOMERATION CATEGORY			
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants
<b>Subtotal At least once a week</b>	<b>54%</b>	<b>44%</b>	<b>47%</b>	<b>68%</b>	<b>57%</b>
<i>Daily</i>	<b>13%</b>	9%	8%	20%	17%
<i>A few times per week</i>	<b>30%</b>	28%	28%	36%	28%
<i>Once a week</i>	<b>11%</b>	7%	11%	12%	12%
<b>Subtotal A few times a month or rarely</b>	<b>35%</b>	<b>41%</b>	<b>40%</b>	<b>23%</b>	<b>34%</b>
<i>A few times per month</i>	<b>18%</b>	13%	23%	12%	21%
<i>Rarely</i>	<b>17%</b>	28%	17%	11%	13%
<b>Never</b>	<b>11%</b>	<b>15%</b>	<b>13%</b>	<b>9%</b>	<b>9%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Poland  
665  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal At least once a week</b>	<b>62%</b>	<b>69%</b>	<b>56%</b>	<b>52%</b>	<b>63%</b>	<b>70%</b>	<b>68%</b>	<b>56%</b>	<b>46%</b>
Daily	16%	21%	12%	10%	15%	21%	19%	11%	9%
A few times per week	30%	34%	26%	30%	28%	32%	32%	30%	21%
Once a week	16%	14%	18%	12%	20%	17%	17%	15%	16%
<b>Subtotal A few times a month or rarely</b>	<b>31%</b>	<b>26%</b>	<b>37%</b>	<b>41%</b>	<b>31%</b>	<b>24%</b>	<b>27%</b>	<b>41%</b>	<b>36%</b>
A few times per month	15%	12%	18%	18%	16%	12%	14%	19%	14%
Rarely	16%	14%	19%	23%	15%	12%	13%	22%	22%
<b>Never</b>	<b>7%</b>	<b>5%</b>	<b>7%</b>	<b>7%</b>	<b>6%</b>	<b>6%</b>	<b>5%</b>	<b>3%</b>	<b>18%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Poland  
665  
people

	% Total	AGGLOMERATION CATEGORY			
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants
<b>Subtotal At least once a week</b>	<b>62%</b>	<b>60%</b>	<b>64%</b>	<b>64%</b>	<b>61%</b>
<i>Daily</i>	<b>16%</b>	16%	16%	15%	18%
<i>A few times per week</i>	<b>30%</b>	27%	27%	36%	30%
<i>Once a week</i>	<b>16%</b>	17%	21%	13%	13%
<b>Subtotal A few times a month or rarely</b>	<b>31%</b>	<b>32%</b>	<b>31%</b>	<b>28%</b>	<b>35%</b>
<i>A few times per month</i>	<b>15%</b>	16%	15%	14%	14%
<i>Rarely</i>	<b>16%</b>	16%	16%	14%	21%
<b>Never</b>	<b>7%</b>	<b>8%</b>	<b>5%</b>	<b>8%</b>	<b>4%</b>





# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Spain  
662  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal At least once a week</b>	<b>56%</b>	<b>57%</b>	<b>57%</b>	<b>45%</b>	<b>54%</b>	<b>68%</b>	<b>65%</b>	<b>46%</b>	<b>37%</b>
Daily	13%	14%	13%	9%	14%	16%	17%	7%	9%
A few times per week	31%	31%	31%	23%	28%	40%	36%	25%	21%
Once a week	12%	12%	13%	13%	12%	12%	12%	14%	7%
<b>Subtotal A few times a month or rarely</b>	<b>35%</b>	<b>36%</b>	<b>32%</b>	<b>43%</b>	<b>38%</b>	<b>24%</b>	<b>27%</b>	<b>44%</b>	<b>49%</b>
A few times per month	12%	12%	11%	16%	10%	9%	11%	14%	12%
Rarely	23%	24%	21%	27%	28%	15%	16%	30%	37%
<b>Never</b>	<b>9%</b>	<b>7%</b>	<b>11%</b>	<b>12%</b>	<b>8%</b>	<b>8%</b>	<b>8%</b>	<b>10%</b>	<b>14%</b>



# Frequency of bicycle use

Q. How often do you cycle / use a bicycle in your city ?



Spain  
662  
people

	% Total	AGGLOMERATION CATEGORY			
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants
<b>Subtotal At least once a week</b>	<b>56%</b>	<b>42%</b>	<b>53%</b>	<b>59%</b>	<b>64%</b>
<i>Daily</i>	<b>13%</b>	9%	8%	13%	19%
<i>A few times per week</i>	<b>31%</b>	25%	32%	31%	34%
<i>Once a week</i>	<b>12%</b>	8%	13%	15%	11%
<b>Subtotal A few times a month or rarely</b>	<b>35%</b>	<b>43%</b>	<b>41%</b>	<b>33%</b>	<b>27%</b>
<i>A few times per month</i>	<b>12%</b>	12%	13%	13%	11%
<i>Rarely</i>	<b>23%</b>	31%	28%	20%	16%
<b>Never</b>	<b>9%</b>	<b>15%</b>	<b>6%</b>	<b>8%</b>	<b>9%</b>

# Motivations for cycling

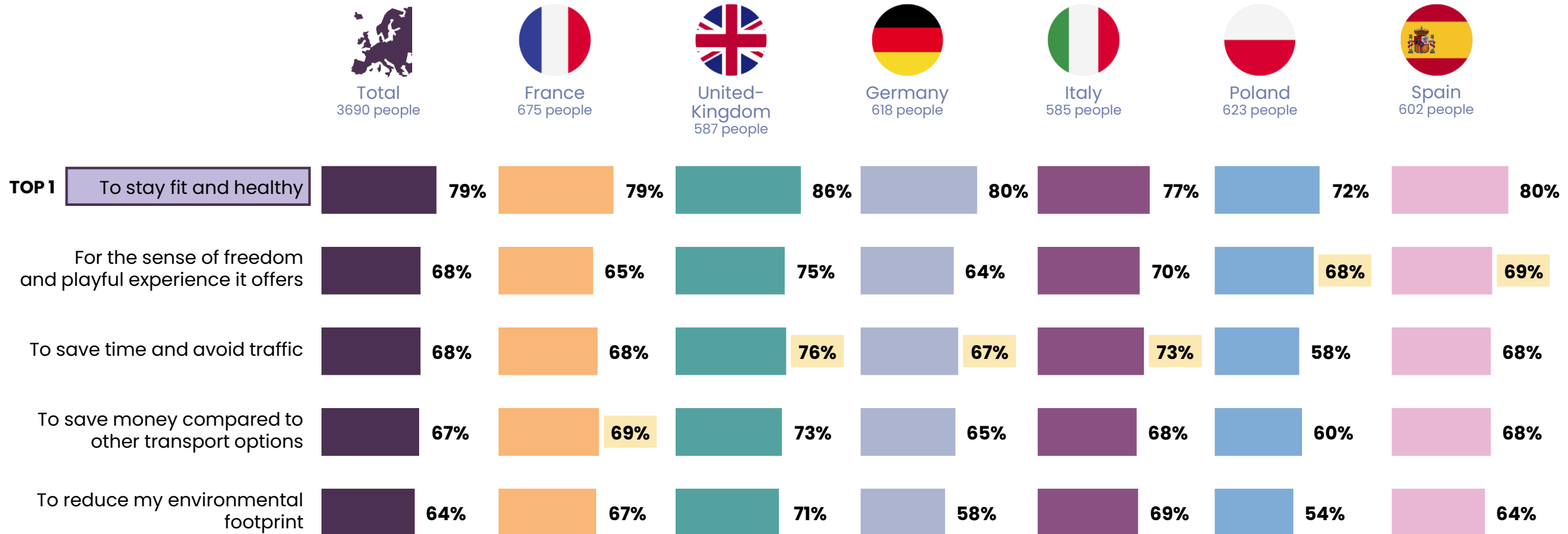




# Motivations for using a bike

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible





# Motivations for using a bike



France  
675  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
To stay fit and healthy	79%	79%	80%	77%	87%	77%	80%	73%	88%
To save money compared to other transport options	69%	68%	71%	69%	72%	68%	68%	69%	77%
To save time and avoid traffic	68%	69%	68%	70%	68%	66%	65%	74%	69%
To reduce my environmental footprint	67%	67%	67%	68%	69%	65%	65%	72%	65%
For the sense of freedom and playful experience it offers	65%	67%	63%	67%	65%	63%	65%	67%	63%



# Motivations for using a bike



France  
675  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
To stay fit and healthy	79%	84%	80%	78%	76%	78%	81%
To save money compared to other transport options	69%	72%	76%	67%	63%	68%	71%
To save time and avoid traffic	68%	68%	71%	69%	65%	67%	70%
To reduce my environmental footprint	67%	65%	72%	71%	60%	69%	64%
For the sense of freedom and playful experience it offers	65%	71%	68%	66%	56%	63%	69%



# Motivations for using a bike



United-Kingdom  
587  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
To stay fit and healthy	86%	84%	88%	84%	85%	88%	85%	88%	87%
To save time and avoid traffic	76%	73%	79%	78%	74%	76%	74%	83%	77%
For the sense of freedom and playful experience it offers	75%	73%	78%	74%	71%	79%	74%	78%	77%
To save money compared to other transport options	73%	72%	75%	77%	69%	73%	70%	80%	79%
To reduce my environmental footprint	71%	68%	73%	72%	67%	72%	70%	73%	68%



# Motivations for using a bike



United-Kingdom  
587  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
To stay fit and healthy	86%	89%	82%	87%	87%	86%	86%
To save time and avoid traffic	76%	78%	76%	75%	77%	78%	74%
For the sense of freedom and playful experience it offers	75%	71%	72%	76%	77%	76%	73%
To save money compared to other transport options	73%	70%	78%	72%	73%	74%	73%
To reduce my environmental footprint	71%	69%	67%	71%	73%	71%	70%





# Motivations for using a bike



Germany  
618  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
To stay fit and healthy	80%	81%	78%	79%	84%	77%	79%	84%	71%
To save time and avoid traffic	67%	68%	66%	66%	72%	65%	64%	74%	67%
To save money compared to other transport options	65%	65%	65%	66%	66%	63%	62%	72%	63%
For the sense of freedom and playful experience it offers	64%	63%	65%	61%	68%	64%	65%	66%	52%
To reduce my environmental footprint	58%	57%	60%	59%	61%	56%	57%	64%	55%



# Motivations for using a bike



Germany  
618  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
To stay fit and healthy	80%	83%	80%	77%	80%	82%	74%
To save time and avoid traffic	67%	62%	76%	63%	65%	69%	64%
To save money compared to other transport options	65%	64%	70%	63%	62%	65%	64%
For the sense of freedom and playful experience it offers	64%	66%	71%	62%	58%	64%	63%
To reduce my environmental footprint	58%	54%	62%	64%	53%	61%	53%



# Motivations for using a bike



Italy  
585  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
To stay fit and healthy	<b>77%</b>	77%	77%	74%	77%	80%	74%	81%	80%
To save time and avoid traffic	<b>73%</b>	74%	71%	71%	76%	71%	70%	77%	68%
For the sense of freedom and playful experience it offers	<b>70%</b>	68%	72%	69%	70%	71%	73%	70%	56%
To reduce my environmental footprint	<b>69%</b>	70%	67%	62%	72%	73%	71%	67%	63%
To save money compared to other transport options	<b>68%</b>	67%	69%	64%	71%	70%	68%	68%	65%



# Motivations for using a bike



Italy  
585  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
To stay fit and healthy	<b>77%</b>	77%	83%	74%	72%	76%	79%
To save time and avoid traffic	<b>73%</b>	64%	79%	67%	77%	73%	71%
For the sense of freedom and playful experience it offers	<b>70%</b>	65%	71%	70%	73%	68%	73%
To reduce my environmental footprint	<b>69%</b>	58%	69%	77%	68%	69%	68%
To save money compared to other transport options	<b>68%</b>	64%	69%	68%	70%	70%	64%



# Motivations for using a bike

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible



Poland  
623  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
To stay fit and healthy	72%	72%	72%	71%	76%	71%	74%	69%	70%
For the sense of freedom and playful experience it offers	68%	67%	69%	72%	67%	66%	66%	75%	68%
To save money compared to other transport options	60%	61%	60%	63%	62%	57%	61%	64%	52%
To save time and avoid traffic	58%	58%	59%	60%	58%	57%	58%	65%	47%
To reduce my environmental footprint	54%	52%	57%	57%	56%	52%	55%	56%	46%



# Motivations for using a bike

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible



Poland  
623  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
To stay fit and healthy	72%	69%	76%	73%	71%	71%	75%
For the sense of freedom and playful experience it offers	68%	65%	76%	69%	60%	66%	72%
To save money compared to other transport options	60%	54%	61%	64%	61%	59%	62%
To save time and avoid traffic	58%	49%	59%	61%	64%	56%	62%
To reduce my environmental footprint	54%	45%	59%	60%	50%	53%	56%



# Motivations for using a bike



Spain  
602  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
To stay fit and healthy	80%	82%	77%	80%	81%	79%	80%	80%	78%
For the sense of freedom and playful experience it offers	69%	69%	69%	72%	67%	68%	67%	74%	61%
To save time and avoid traffic	68%	68%	68%	72%	62%	70%	70%	68%	59%
To save money compared to other transport options	68%	68%	67%	70%	63%	69%	66%	70%	69%
To reduce my environmental footprint	64%	63%	65%	69%	61%	62%	62%	69%	61%



# Motivations for using a bike



Spain  
602  
people

Q. On a scale from 1 to 5, how would you rank your motivations to use a bike (1 = most important, 5 = least important)?  
Please rank your motivation

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
To stay fit and healthy	80%	79%	84%	79%	77%	78%	82%
For the sense of freedom and playful experience it offers	69%	65%	68%	71%	69%	72%	63%
To save time and avoid traffic	68%	61%	65%	71%	71%	72%	62%
To save money compared to other transport options	68%	68%	66%	69%	67%	72%	60%
To reduce my environmental footprint	64%	56%	66%	67%	63%	68%	58%

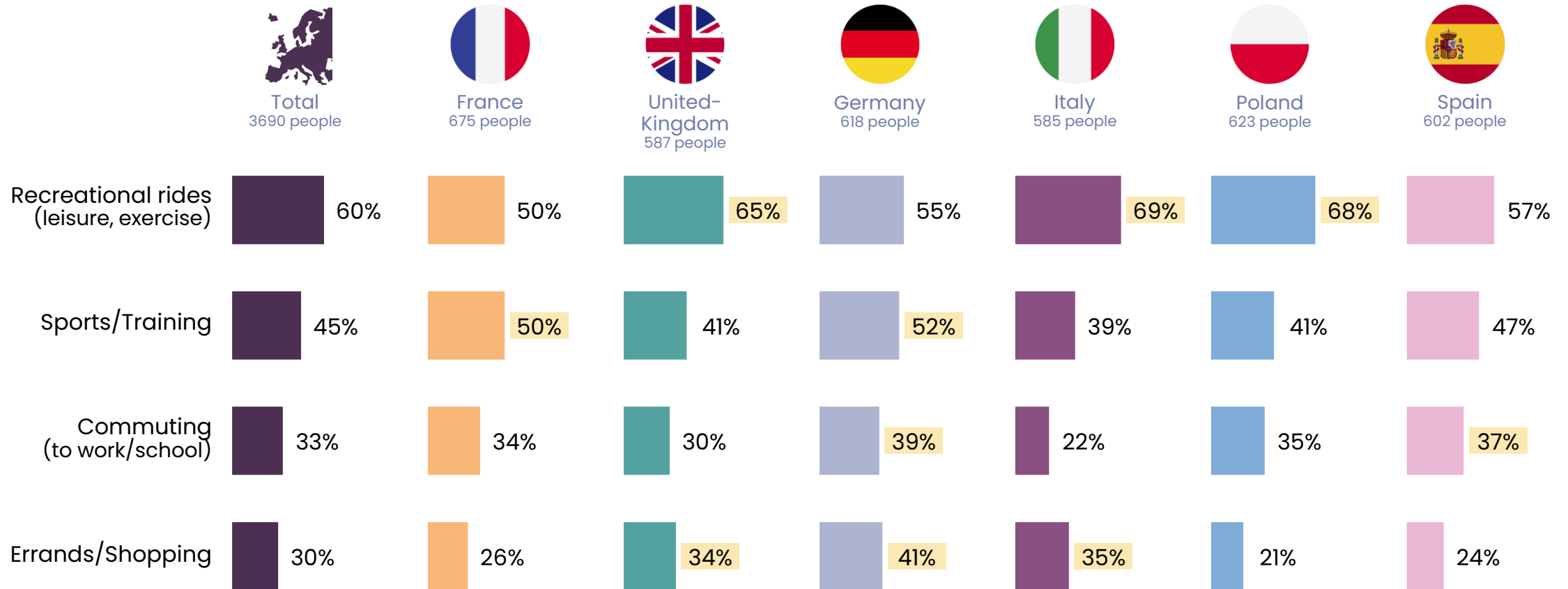




# Purposes for using a bike

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible





# Purposes for using a bike



France  
675  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Recreational rides (leisure, exercise)	50%	48%	53%	49%	59%	46%	54%	49%	40%
Sports/Training	50%	55%	43%	50%	46%	51%	50%	49%	48%
Commuting (to work/school)	34%	34%	34%	32%	31%	39%	35%	40%	24%
Errands/Shopping	26%	25%	27%	28%	25%	25%	26%	24%	30%



# Purposes for using a bike



France  
675  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Recreational rides (leisure, exercise)	50%	58%	52%	48%	45%	45%	58%
Sports/Training	50%	51%	46%	47%	55%	54%	42%
Commuting (to work/school)	34%	30%	30%	35%	41%	46%	17%
Errands/Shopping	26%	19%	23%	30%	31%	34%	13%



# Purposes for using a bike



United-Kingdom  
587  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Recreational rides (leisure, exercise)	65%	60%	70%	54%	63%	75%	67%	62%	57%
Sports/Training	41%	47%	34%	34%	36%	50%	47%	31%	27%
Errands/Shopping	34%	34%	33%	24%	36%	40%	38%	21%	34%
Commuting (to work/school)	30%	31%	29%	36%	28%	26%	28%	38%	22%



# Purposes for using a bike



United-Kingdom  
587  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Recreational rides (leisure, exercise)	65%	59%	66%	64%	66%	63%	67%
Sports/Training	41%	34%	29%	40%	50%	48%	28%
Errands/Shopping	34%	27%	25%	33%	41%	45%	13%
Commuting (to work/school)	30%	21%	33%	25%	34%	34%	23%



# Purposes for using a bike

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible



Germany  
618  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Recreational rides (leisure, exercise)	55%	50%	60%	49%	62%	55%	53%	51%	76%
Sports/Training	52%	60%	44%	53%	54%	51%	53%	54%	41%
Errands/Shopping	41%	39%	43%	37%	41%	45%	39%	46%	42%
Commuting (to work/school)	39%	42%	36%	32%	43%	43%	42%	39%	19%



# Purposes for using a bike



Germany  
618  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Recreational rides (leisure, exercise)	55%	55%	58%	52%	54%	53%	60%
Sports/Training	52%	51%	51%	50%	57%	57%	40%
Errands/Shopping	41%	33%	41%	45%	42%	46%	28%
Commuting (to work/school)	39%	35%	38%	48%	36%	47%	21%



# Purposes for using a bike



Italy  
585  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Recreational rides (leisure, exercise)	69%	67%	71%	70%	65%	71%	68%	73%	65%
Sports/Training	39%	43%	35%	38%	39%	40%	41%	35%	41%
Errands/Shopping	35%	33%	37%	24%	32%	47%	40%	27%	35%
Commuting (to work/school)	22%	26%	18%	20%	22%	25%	26%	17%	22%





# Purposes for using a bike



Italy  
585  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Recreational rides (leisure, exercise)	69%	68%	74%	68%	64%	67%	72%
Sports/Training	39%	34%	35%	42%	46%	46%	28%
Errands/Shopping	35%	30%	36%	36%	37%	42%	24%
Commuting (to work/school)	22%	14%	18%	32%	26%	30%	11%



# Purposes for using a bike

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible



Poland  
623  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Recreational rides (leisure, exercise)	68%	64%	73%	72%	70%	65%	69%	64%	71%
Sports/Training	41%	44%	37%	41%	41%	40%	43%	34%	39%
Commuting (to work/school)	35%	38%	31%	31%	33%	39%	37%	35%	22%
Errands/Shopping	21%	21%	22%	16%	23%	24%	22%	21%	19%



# Purposes for using a bike

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible



Poland  
623  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Recreational rides (leisure, exercise)	68%	64%	74%	67%	67%	66%	73%
Sports/Training	41%	38%	39%	41%	45%	45%	31%
Commuting (to work/school)	35%	29%	32%	41%	36%	40%	23%
Errands/Shopping	21%	20%	25%	21%	19%	26%	12%



# Purposes for using a bike



Spain  
602  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Recreational rides (leisure, exercise)	57%	56%	58%	55%	57%	58%	59%	55%	46%
Sports/Training	47%	48%	45%	51%	43%	46%	46%	50%	40%
Commuting (to work/school)	37%	37%	37%	32%	35%	42%	40%	30%	41%
Errands/Shopping	24%	24%	24%	16%	20%	34%	28%	18%	25%



# Purposes for using a bike



Spain  
602  
people

Q. For what purposes do you typically use a bicycle? Select all that apply

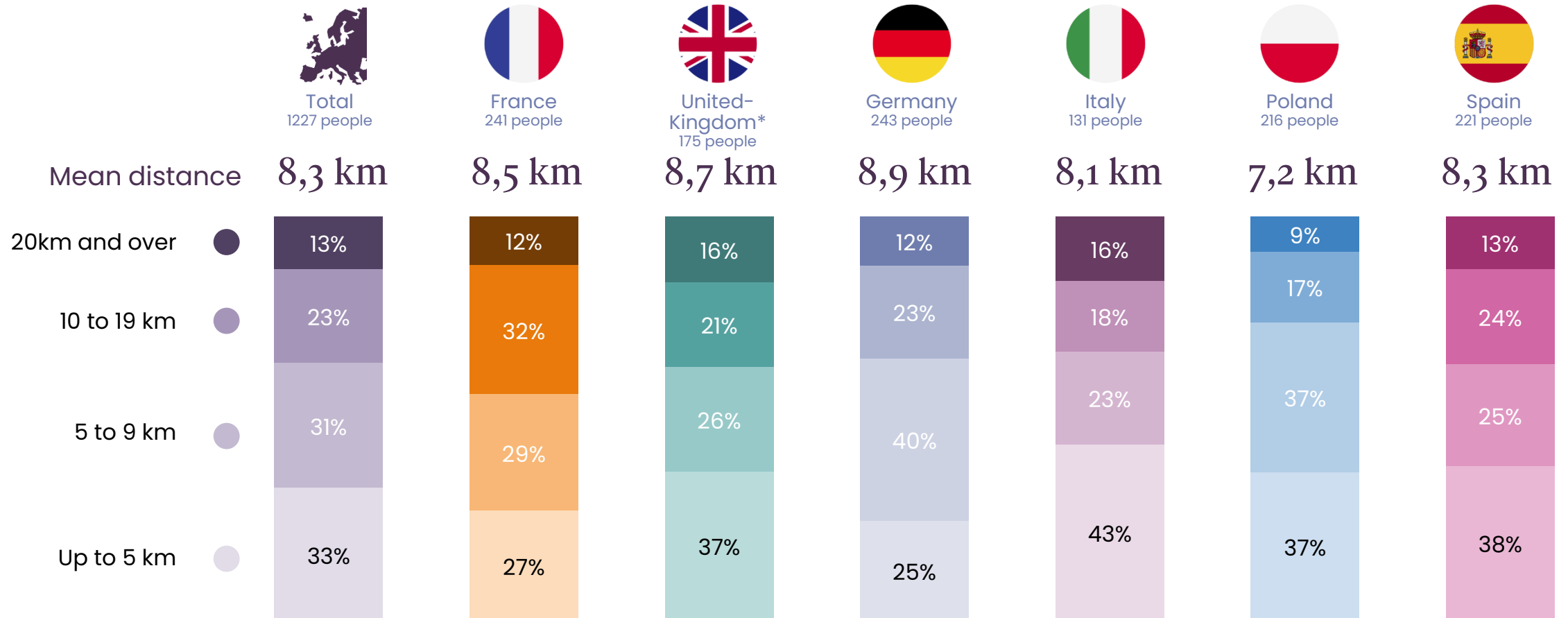
Question asked only to those who use a bicycle, even rarely.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Recreational rides (leisure, exercise)	57%	67%	52%	56%	57%	55%	60%
Sports/Training	47%	47%	46%	47%	47%	51%	40%
Commuting (to work/school)	37%	27%	40%	32%	43%	50%	15%
Errands/Shopping	24%	26%	21%	25%	27%	31%	13%

# “ Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



# “Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
20km and over	12%	9%	15%	13%	9%	13%	12%	14%	Too low basis
10 to 19 km	32%	31%	33%	29%	26%	38%	37%	22%	
5 to 9km	29%	30%	27%	33%	34%	23%	23%	40%	
Up to 5 km	27%	29%	24%	25%	30%	27%	27%	25%	
Mean distance (km)	8,5	7,9	9,2	8,4	8,0	9,0	9,0	8,4	



# Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



France  
241  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area*	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often*
20km and over	12%	14%	11%	10%	13%	12%	10%
10 to 19 km	32%	23%	32%	36%	35%	31%	38%
5 to 9km	29%	34%	29%	25%	29%	30%	23%
Up to 5 km	27%	28%	28%	29%	23%	26%	29%
Mean distance (km)	8,5	8,0	8,3	8,4	9,2	8,6	8,3



# “Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo*	25-28 yo	Employed	Unemployed	...including students
20km and over	16%	11%	23%	12%	9%	26%	16%	19%	Too low basis
10 to 19 km	21%	18%	24%	17%	27%	21%	23%	16%	
5 to 9km	26%	28%	24%	30%	28%	20%	27%	26%	
Up to 5 km	37%	43%	30%	40%	36%	33%	35%	39%	
Mean distance (km)	8,7	7,6	9,9	7,7	7,7	10,6	8,7	8,7	

# “ Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



United-Kingdom  
175  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants*	100,000–500,000 inhabitants*	Over 500,000 inhabitants	At least once a week	Less often*
20km and over	16%	Too low basis	19%	16%	17%	20%	7%
10 to 19 km	21%		17%	8%	31%	24%	14%
5 to 9km	26%		32%	30%	20%	26%	25%
Up to 5 km	37%		32%	46%	31%	30%	54%
Mean distance (km)	8,7		9,2	7,7	9,5	9,7	6,0

# ” Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



Germany  
243  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
20km and over	12%	11%	13%	12%	12%	12%	15%	8%	Too low basis
10 to 19 km	23%	24%	21%	27%	21%	23%	23%	22%	
5 to 9km	40%	39%	42%	31%	48%	40%	40%	40%	
Up to 5 km	25%	25%	24%	30%	19%	26%	22%	31%	
Mean distance (km)	8,9	9,1	8,7	9,0	8,8	8,9	9,2	8,3	



# Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



Germany  
243  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area*	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often*
20km and over	12%	11%	13%	9%	15%	13%	9%
10 to 19 km	23%	31%	16%	19%	30%	22%	32%
5 to 9km	40%	38%	40%	48%	32%	41%	37%
Up to 5 km	25%	20%	30%	24%	22%	25%	22%
Mean distance (km)	8,9	9,4	8,2	8,3	10,0	8,9	8,7

# “Daily commuting distance



Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo*	22-24 yo*	25-28 yo	Employed	Unemployed*	...including students
20km and over	16%	11%	24%	23%	9%	16%	17%	14%	Too low basis
10 to 19 km	18%	22%	10%	15%	17%	20%	16%	19%	
5 to 9km	23%	22%	24%	15%	22%	29%	28%	11%	
Up to 5 km	43%	45%	42%	47%	52%	36%	39%	57%	
Mean distance (km)	8,1	7,1	9,7	9,1	6,8	8,1	8,1	7,4	

# “Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants*	100,000–500,000 inhabitants	Over 500,000 inhabitants*	At least once a week	Less often
20km and over	16%	Too low basis	11%	20%	9%	16%	Too low basis
10 to 19 km	18%		21%	12%	22%	17%	
5 to 9km	23%		20%	30%	16%	25%	
Up to 5 km	43%		48%	38%	53%	42%	
Mean distance (km)	8,1		6,9	9,0	6,8	8,0	

# ” Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



Poland  
216  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
20km and over	9%	7%	11%	12%	5%	9%	11%	6%	Too low basis
10 to 19 km	17%	20%	15%	15%	14%	21%	16%	24%	
5 to 9km	37%	41%	33%	33%	36%	40%	41%	29%	
Up to 5 km	37%	33%	42%	40%	45%	30%	32%	40%	
Mean distance (km)	7,2	7,5	6,9	7,2	5,8	8,0	7,5	7,5	

# “ Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



Poland  
216  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area*	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants*	At least once a week	Less often*
20km and over	9%	6%	11%	10%	8%	8%	12%
10 to 19 km	17%	15%	15%	15%	26%	19%	13%
5 to 9km	37%	32%	26%	51%	35%	36%	43%
Up to 5 km	37%	48%	48%	25%	32%	38%	32%
Mean distance (km)	7,2	6,3	7,2	7,5	7,7	7,0	7,9





# Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



Spain  
221  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
20km and over	13%	13%	12%	14%	18%	9%	13%	13%	Too low basis
10 to 19 km	24%	23%	24%	23%	24%	24%	24%	28%	
5 to 9km	25%	25%	25%	24%	22%	28%	26%	22%	
Up to 5 km	38%	38%	39%	39%	36%	39%	37%	37%	
Mean distance (km)	8,3	8,3	8,2	8,6	9,0	7,6	8,3	8,8	

# “Daily commuting distance

Q. What is your daily commuting distance?

Question asked only to those who use a bicycle for commuting.  
Open digital question



Spain  
221  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often*
20km and over	13%	Too low basis	8%	13%	16%	12%	15%
10 to 19 km	24%		20%	28%	24%	25%	18%
5 to 9km	25%		26%	26%	27%	25%	28%
Up to 5 km	38%		46%	33%	34%	38%	38%
Mean distance (km)	8,3		7,0	8,8	8,8	8,3	7,9

3

The feeling  
of safety  
when cycling

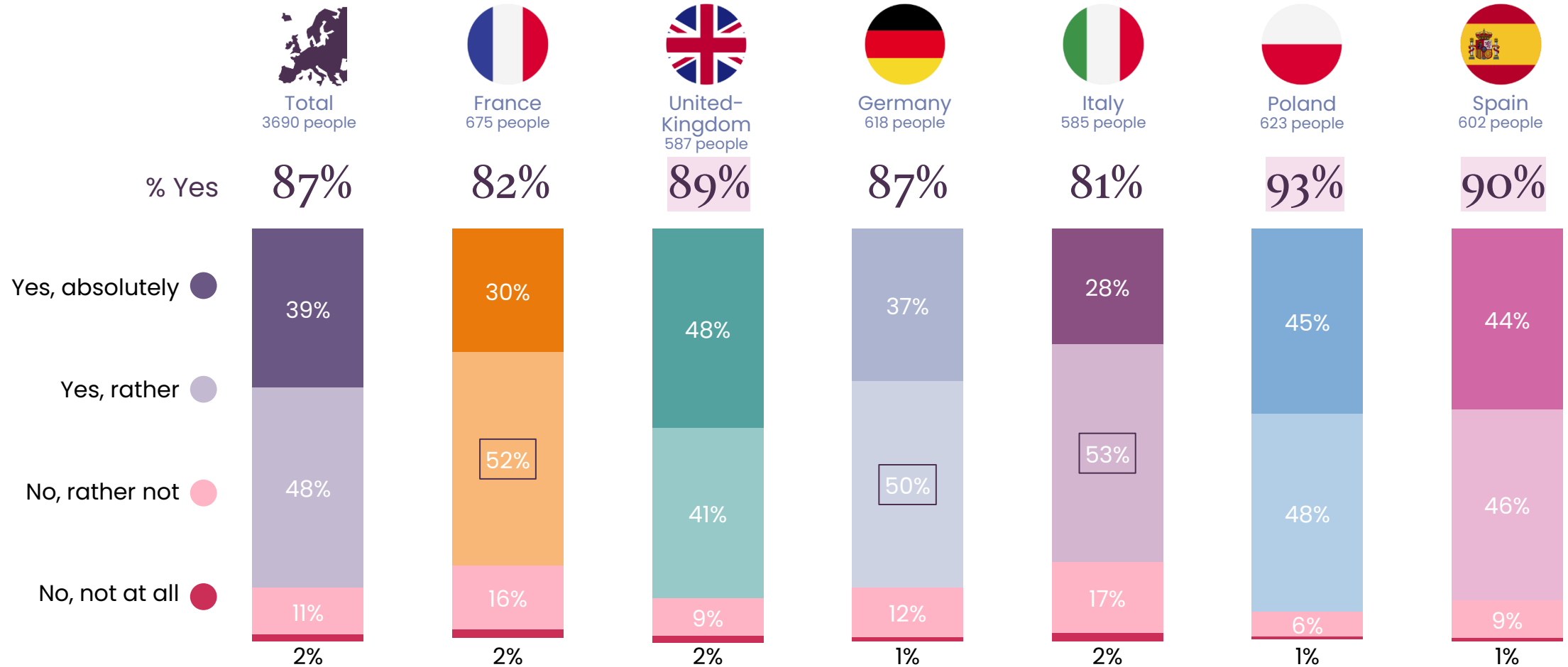




# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.





# Safe feeling when cycling in the city



France  
675  
people

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Subtotal Yes	82%	82%	81%	84%	84%	78%	82%	83%	78%
...Yes, absolutely	30%	33%	27%	27%	40%	27%	31%	27%	31%
...Yes, rather	52%	50%	54%	57%	44%	51%	51%	56%	47%
Subtotal No	18%	18%	19%	16%	16%	22%	18%	17%	22%
...No, rather not	16%	15%	16%	14%	13%	18%	15%	14%	19%
...No, not at all	2%	3%	3%	2%	3%	4%	3%	3%	3%



# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



France  
675  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
<b>Subtotal Yes</b>	<b>82%</b>	<b>77%</b>	<b>83%</b>	<b>83%</b>	<b>83%</b>	<b>85%</b>	<b>76%</b>
...Yes, absolutely	<b>30%</b>	26%	30%	27%	36%	35%	22%
...Yes, rather	<b>52%</b>	51%	53%	56%	47%	50%	54%
<b>Subtotal No</b>	<b>18%</b>	<b>23%</b>	<b>17%</b>	<b>17%</b>	<b>17%</b>	<b>15%</b>	<b>24%</b>
...No, rather not	<b>16%</b>	21%	14%	15%	14%	13%	20%
...No, not at all	<b>2%</b>	2%	3%	2%	3%	2%	4%



# Safe feeling when cycling in the city



United-Kingdom  
587  
people

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal Yes</b>	<b>89%</b>	<b>91%</b>	<b>88%</b>	<b>86%</b>	<b>88%</b>	<b>93%</b>	<b>90%</b>	<b>85%</b>	<b>93%</b>
...Yes, absolutely	<b>48%</b>	50%	47%	43%	38%	59%	51%	37%	52%
...Yes, rather	<b>41%</b>	41%	41%	43%	50%	34%	39%	48%	41%
<b>Subtotal No</b>	<b>11%</b>	<b>9%</b>	<b>12%</b>	<b>14%</b>	<b>12%</b>	<b>7%</b>	<b>10%</b>	<b>15%</b>	<b>7%</b>
...No, rather not	<b>9%</b>	8%	11%	12%	9%	7%	9%	13%	7%
...No, not at all	<b>2%</b>	1%	2%	2%	3%	–	1%	2%	–



# Safe feeling when cycling in the city



United-Kingdom  
587  
people

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
<b>Subtotal Yes</b>	<b>89%</b>	<b>80%</b>	<b>89%</b>	<b>91%</b>	<b>91%</b>	<b>95%</b>	<b>80%</b>
...Yes, absolutely	<b>48%</b>	40%	34%	46%	60%	59%	30%
...Yes, rather	<b>41%</b>	40%	55%	45%	31%	36%	50%
<b>Subtotal No</b>	<b>11%</b>	<b>20%</b>	<b>11%</b>	<b>9%</b>	<b>9%</b>	<b>5%</b>	<b>20%</b>
...No, rather not	<b>9%</b>	16%	9%	9%	8%	5%	18%
...No, not at all	<b>2%</b>	4%	2%	–	1%	–	2%





# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



Germany  
618  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal Yes</b>	<b>87%</b>	<b>90%</b>	<b>83%</b>	<b>85%</b>	<b>91%</b>	<b>85%</b>	<b>87%</b>	<b>90%</b>	<b>78%</b>
...Yes, absolutely	37%	43%	31%	33%	39%	39%	38%	36%	36%
...Yes, rather	50%	47%	52%	52%	52%	46%	49%	54%	42%
<b>Subtotal No</b>	<b>13%</b>	<b>10%</b>	<b>17%</b>	<b>15%</b>	<b>9%</b>	<b>15%</b>	<b>14%</b>	<b>10%</b>	<b>22%</b>
...No, rather not	12%	9%	14%	12%	9%	13%	12%	9%	19%
...No, not at all	1%	1%	2%	3%	1%	2%	2%	1%	4%



# Safe feeling when cycling in the city



Germany  
618  
people

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
<b>Subtotal Yes</b>	<b>87%</b>	<b>84%</b>	<b>86%</b>	<b>89%</b>	<b>86%</b>	<b>90%</b>	<b>77%</b>
...Yes, absolutely	37%	45%	35%	32%	39%	41%	28%
...Yes, rather	50%	39%	52%	58%	47%	50%	50%
<b>Subtotal No</b>	<b>13%</b>	<b>16%</b>	<b>14%</b>	<b>11%</b>	<b>14%</b>	<b>10%</b>	<b>23%</b>
...No, rather not	12%	14%	12%	10%	11%	8%	20%
...No, not at all	1%	2%	2%	1%	2%	1%	3%



# Safe feeling when cycling in the city



Italy  
585  
people

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal Yes</b>	<b>81%</b>	<b>82%</b>	<b>80%</b>	<b>80%</b>	<b>79%</b>	<b>83%</b>	<b>83%</b>	<b>79%</b>	<b>72%</b>
...Yes, absolutely	<b>28%</b>	29%	27%	26%	24%	32%	31%	26%	20%
...Yes, rather	<b>53%</b>	53%	53%	54%	55%	50%	52%	54%	52%
<b>Subtotal No</b>	<b>19%</b>	<b>18%</b>	<b>20%</b>	<b>20%</b>	<b>21%</b>	<b>17%</b>	<b>17%</b>	<b>21%</b>	<b>28%</b>
...No, rather not	<b>17%</b>	16%	19%	18%	19%	15%	15%	19%	24%
...No, not at all	<b>2%</b>	2%	2%	2%	1%	3%	2%	2%	4%



# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



Italy  
585  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
<b>Subtotal Yes</b>	<b>81%</b>	<b>89%</b>	<b>81%</b>	<b>80%</b>	<b>74%</b>	<b>86%</b>	<b>72%</b>
...Yes, absolutely	<b>28%</b>	34%	27%	29%	22%	34%	18%
...Yes, rather	<b>53%</b>	55%	53%	51%	52%	52%	54%
<b>Subtotal No</b>	<b>19%</b>	<b>11%</b>	<b>19%</b>	<b>20%</b>	<b>26%</b>	<b>14%</b>	<b>28%</b>
...No, rather not	<b>17%</b>	7%	18%	19%	23%	12%	25%
...No, not at all	<b>2%</b>	4%	2%	1%	3%	1%	3%



# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



Poland  
623  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
<b>Subtotal Yes</b>	<b>93%</b>	<b>95%</b>	<b>92%</b>	<b>91%</b>	<b>95%</b>	<b>95%</b>	<b>94%</b>	<b>94%</b>	<b>91%</b>
...Yes, absolutely	<b>45%</b>	53%	36%	44%	38%	50%	45%	44%	45%
...Yes, rather	<b>48%</b>	42%	55%	46%	57%	45%	48%	50%	46%
<b>Subtotal No</b>	<b>7%</b>	<b>5%</b>	<b>8%</b>	<b>9%</b>	<b>5%</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>9%</b>
...No, rather not	<b>6%</b>	4%	8%	8%	4%	5%	6%	5%	9%
...No, not at all	<b>1%</b>	1%	–	1%	1%	–	1%	1%	–



# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



Poland  
623  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
<b>Subtotal Yes</b>	<b>93%</b>	<b>95%</b>	<b>95%</b>	<b>93%</b>	<b>90%</b>	<b>94%</b>	<b>92%</b>
...Yes, absolutely	<b>45%</b>	47%	47%	41%	45%	50%	34%
...Yes, rather	<b>48%</b>	48%	49%	51%	46%	44%	58%
<b>Subtotal No</b>	<b>7%</b>	<b>5%</b>	<b>5%</b>	<b>7%</b>	<b>10%</b>	<b>6%</b>	<b>8%</b>
...No, rather not	<b>6%</b>	4%	5%	7%	8%	5%	8%
...No, not at all	<b>1%</b>	1%	–	–	2%	1%	–



# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



Spain  
602  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Subtotal Yes	90%	92%	88%	92%	87%	90%	91%	90%	84%
...Yes, absolutely	44%	46%	41%	45%	43%	43%	44%	44%	45%
...Yes, rather	46%	46%	47%	47%	44%	47%	47%	46%	39%
Subtotal No	10%	8%	12%	8%	13%	10%	9%	10%	16%
...No, rather not	9%	7%	11%	7%	11%	10%	8%	9%	14%
...No, not at all	1%	1%	1%	1%	2%	–	1%	1%	2%



# Safe feeling when cycling in the city

Q. Do you feel safe when cycling in your city or area?

Question asked only to those who use a bicycle, even rarely.



Spain  
602  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often
Subtotal Yes	90%	91%	89%	91%	90%	94%	84%
...Yes, absolutely	44%	43%	40%	44%	48%	48%	37%
...Yes, rather	46%	48%	49%	47%	42%	46%	47%
Subtotal No	10%	9%	11%	9%	10%	6%	16%
...No, rather not	9%	9%	10%	9%	9%	5%	16%
...No, not at all	1%	–	1%	–	1%	1%	–

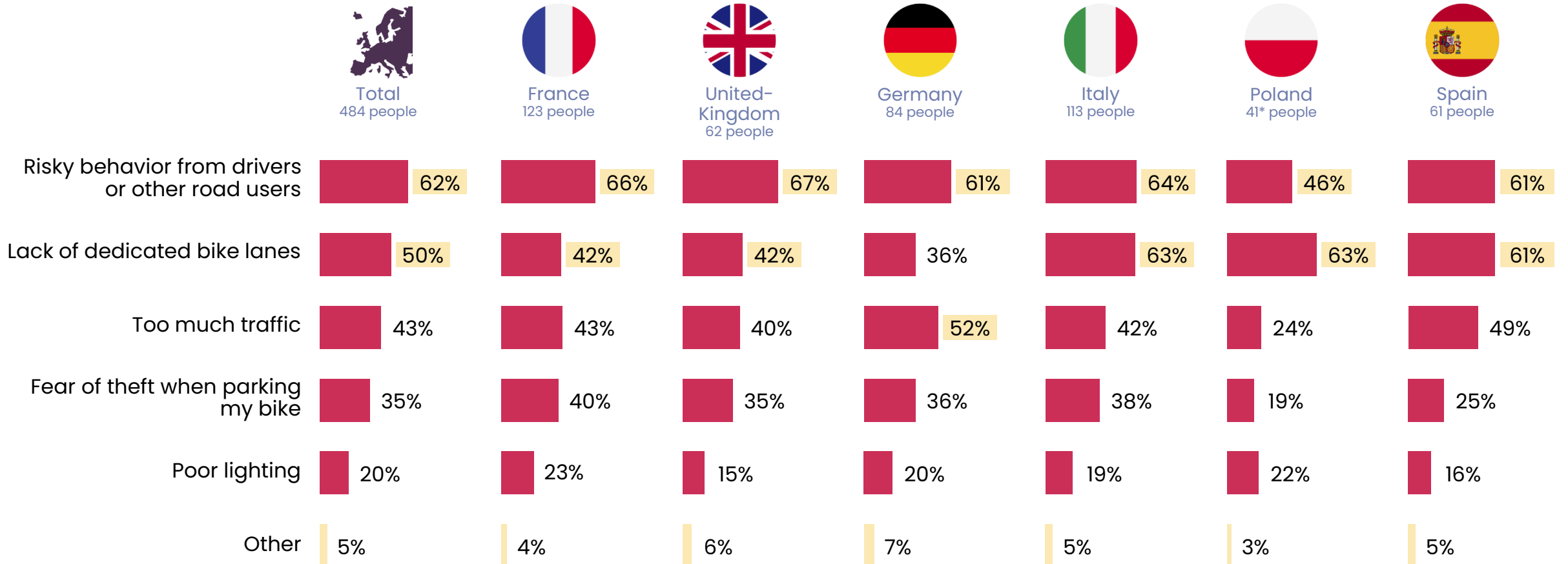




# Reasons to feel unsafe when cycling in the city

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible





# Reasons to feel unsafe when cycling in the city



France  
123  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	GENDER		AGE		STATUS		
		Male	Female	Less than 25 yo	25-28 yo	Employed	Unemployed*	...including students
Risky behavior from drivers or other road users	66%	65%	68%	68%	64%	61%	63%	Too low basis
Too much traffic	43%	44%	41%	47%	38%	42%	45%	
Lack of dedicated bike lanes	42%	39%	46%	39%	47%	48%	36%	
Fear of theft when parking my bike	40%	45%	35%	35%	47%	50%	24%	
Poor lighting	23%	21%	25%	19%	28%	21%	17%	
Other	4%	3%	5%	4%	4%	1%	7%	



# Reasons to feel unsafe when cycling in the city



France  
123  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area*	10,000–99,999 inhabitants	100,000–500,000 inhabitants*	Over 500,000 inhabitants*	At least once a week	Less often
Risky behavior from drivers or other road users	66%	62%	Too low basis	67%	77%	67%	66%
Too much traffic	43%	29%		55%	33%	53%	33%
Lack of dedicated bike lanes	42%	47%		49%	24%	46%	39%
Fear of theft when parking my bike	40%	33%		33%	52%	41%	39%
Poor lighting	23%	32%		23%	15%	20%	25%
Other	4%	4%		–	5%	4%	4%



# Reasons to feel unsafe when cycling in the city



United-Kingdom  
62  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	GENDER		AGE		STATUS		
		Male	Female*	Less than 25 yo*	25-28 yo	Employed*	Unemployed	...including students
Risky behavior from drivers or other road users	67%	Too low basis	65%	71%	Too low basis	60%	Too low basis	
Lack of dedicated bike lanes	42%		36%	45%		36%		
Too much traffic	40%		47%	36%		46%		
Fear of theft when parking my bike	35%		28%	36%		37%		
Poor lighting	15%		9%	21%		17%		
Other	6%		9%	4%		8%		



# Reasons to feel unsafe when cycling in the city



Germany  
84  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	GENDER		AGE		STATUS		
		Male*	Female	Less than 25 yo*	25-28 yo*	Employed	Unemployed	...including students
Risky behavior from drivers or other road users	61%	58%	62%	69%	50%	65%	Too low basis	
Too much traffic	52%	51%	52%	54%	49%	56%		
Fear of theft when parking my bike	36%	39%	34%	26%	49%	39%		
Lack of dedicated bike lanes	36%	40%	34%	37%	35%	34%		
Poor lighting	20%	18%	22%	23%	16%	14%		
Other	7%	7%	7%	7%	7%	7%		



# Reasons to feel unsafe when cycling in the city



Germany  
84  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	FREQUENCY OF BICYCLE USE	
		At least once a week*	Less often*
Risky behavior from drivers or other road users	61%	54%	68%
Too much traffic	52%	51%	53%
Fear of theft when parking my bike	36%	29%	44%
Lack of dedicated bike lanes	36%	40%	33%
Poor lighting	20%	27%	12%
Other	7%	4%	11%



# Reasons to feel unsafe when cycling in the city



Italy  
113  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo*	22-24 yo*	25-28 yo*	Employed	Unemployed*	...including students
Risky behavior from drivers or other road users	64%	64%	65%	55%	67%	72%	63%	70%	Too low basis
Lack of dedicated bike lanes	63%	59%	67%	57%	68%	64%	55%	73%	
Too much traffic	42%	46%	39%	35%	41%	52%	45%	45%	
Fear of theft when parking my bike	38%	44%	32%	35%	38%	41%	41%	38%	
Poor lighting	19%	20%	19%	20%	27%	13%	20%	16%	
Other	5%	6%	5%	8%	3%	5%	4%	7%	



# Reasons to feel unsafe when cycling in the city



Italy  
113  
people

Q. Why don't you feel safe when cycling in your city or area? Select all that apply

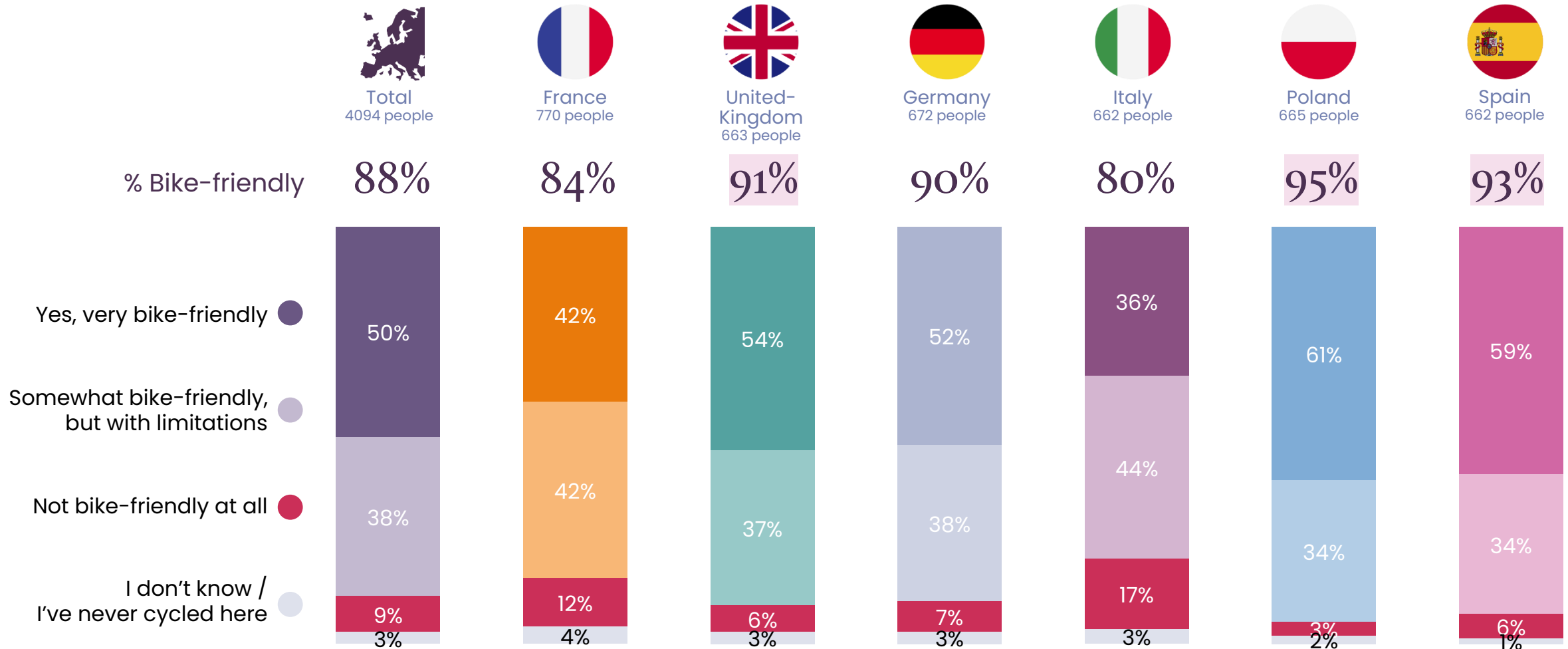
Question asked only to those who do not feel safe.  
Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE	
		Rural area	10,000–99,999 inhabitants*	100,000–500,000 inhabitants*	Over 500,000 inhabitants*	At least once a week*	Less often
Risky behavior from drivers or other road users	64%	Too low basis	68%	68%	62%	69%	61%
Lack of dedicated bike lanes	63%		66%	52%	71%	67%	59%
Too much traffic	42%		39%	39%	53%	45%	41%
Fear of theft when parking my bike	38%		21%	25%	59%	43%	34%
Poor lighting	19%		19%	26%	13%	27%	14%
Other	5%		5%	7%	3%	6%	5%



# “ The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?





# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



France  
770  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Yes, very bike-friendly	<b>42%</b>	43%	41%	43%	44%	40%	43%	40%	42%
Somewhat bike-friendly, but with limitations	<b>42%</b>	41%	43%	44%	42%	41%	43%	43%	39%
Not bike-friendly at all	<b>12%</b>	12%	12%	9%	11%	15%	13%	11%	11%
I don't know / I've never cycled here	<b>4%</b>	4%	4%	4%	3%	4%	1%	6%	8%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



France  
770  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Yes, very bike-friendly	42%	33%	37%	47%	51%	49%	37%	29%
Somewhat bike-friendly, but with limitations	42%	43%	48%	44%	34%	42%	46%	37%
Not bike-friendly at all	12%	17%	13%	7%	10%	8%	16%	14%
I don't know / I've never cycled here	4%	7%	2%	2%	5%	1%	1%	20%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



United-Kingdom  
663  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Yes, very bike-friendly	54%	55%	52%	57%	47%	55%	58%	44%	51%
Somewhat bike-friendly, but with limitations	37%	37%	38%	36%	40%	36%	34%	45%	37%
Not bike-friendly at all	6%	5%	7%	5%	8%	6%	6%	8%	7%
I don't know / I've never cycled here	3%	3%	3%	2%	5%	3%	2%	3%	5%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



United-Kingdom  
663  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Yes, very bike-friendly	54%	51%	48%	47%	63%	65%	43%	26%
Somewhat bike-friendly, but with limitations	37%	29%	42%	44%	31%	32%	45%	44%
Not bike-friendly at all	6%	15%	7%	6%	4%	3%	9%	16%
I don't know / I've never cycled here	3%	5%	3%	3%	2%	–	3%	14%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Germany  
672  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Yes, very bike-friendly	52%	54%	50%	49%	59%	51%	52%	54%	54%
Somewhat bike-friendly, but with limitations	38%	35%	40%	36%	36%	40%	39%	36%	31%
Not bike-friendly at all	7%	8%	7%	10%	4%	7%	7%	7%	9%
I don't know / I've never cycled here	3%	3%	3%	5%	1%	2%	2%	3%	6%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Germany  
672  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Yes, very bike-friendly	52%	56%	51%	46%	57%	60%	38%	36%
Somewhat bike-friendly, but with limitations	38%	39%	36%	43%	33%	36%	45%	25%
Not bike-friendly at all	7%	3%	10%	9%	6%	3%	15%	19%
I don't know / I've never cycled here	3%	2%	3%	2%	4%	1%	2%	20%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Italy  
662  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Yes, very bike-friendly	36%	36%	36%	33%	36%	38%	41%	30%	30%
Somewhat bike-friendly, but with limitations	44%	44%	43%	39%	49%	44%	43%	45%	41%
Not bike-friendly at all	17%	17%	17%	21%	14%	15%	14%	20%	20%
I don't know / I've never cycled here	3%	3%	4%	7%	1%	3%	2%	5%	9%





# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Italy  
662  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Yes, very bike-friendly	36%	43%	33%	39%	29%	46%	23%	25%
Somewhat bike-friendly, but with limitations	44%	39%	41%	45%	50%	43%	49%	31%
Not bike-friendly at all	17%	11%	21%	15%	19%	10%	25%	24%
I don't know / I've never cycled here	3%	7%	5%	1%	2%	1%	3%	20%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Poland  
665  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Yes, very bike-friendly	61%	65%	56%	60%	60%	62%	63%	61%	51%
Somewhat bike-friendly, but with limitations	34%	30%	38%	34%	35%	33%	32%	33%	42%
Not bike-friendly at all	3%	2%	5%	4%	4%	3%	3%	5%	3%
I don't know / I've never cycled here	2%	3%	1%	2%	1%	2%	2%	1%	4%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Poland  
665  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Yes, very bike-friendly	61%	57%	58%	63%	67%	67%	51%	43%
Somewhat bike-friendly, but with limitations	34%	34%	37%	34%	30%	29%	43%	39%
Not bike-friendly at all	3%	4%	4%	2%	3%	3%	5%	2%
I don't know / I've never cycled here	2%	5%	1%	1%	–	1%	1%	16%



# The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Spain  
662  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Yes, very bike-friendly	59%	60%	58%	62%	59%	57%	61%	57%	60%
Somewhat bike-friendly, but with limitations	34%	34%	33%	33%	33%	34%	31%	37%	31%
Not bike-friendly at all	6%	5%	7%	4%	6%	7%	6%	5%	7%
I don't know / I've never cycled here	1%	1%	2%	1%	2%	2%	2%	1%	2%

# “The bicycle-friendly character of cities

Q. Would you say your city is overall bike-friendly for daily use?



Spain  
662  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Yes, very bike-friendly	59%	59%	52%	56%	70%	65%	54%	48%
Somewhat bike-friendly, but with limitations	34%	31%	41%	38%	23%	30%	39%	34%
Not bike-friendly at all	6%	7%	7%	5%	6%	4%	7%	10%
I don't know / I've never cycled here	1%	3%	–	1%	1%	1%	–	8%

How to support  
cycling ?

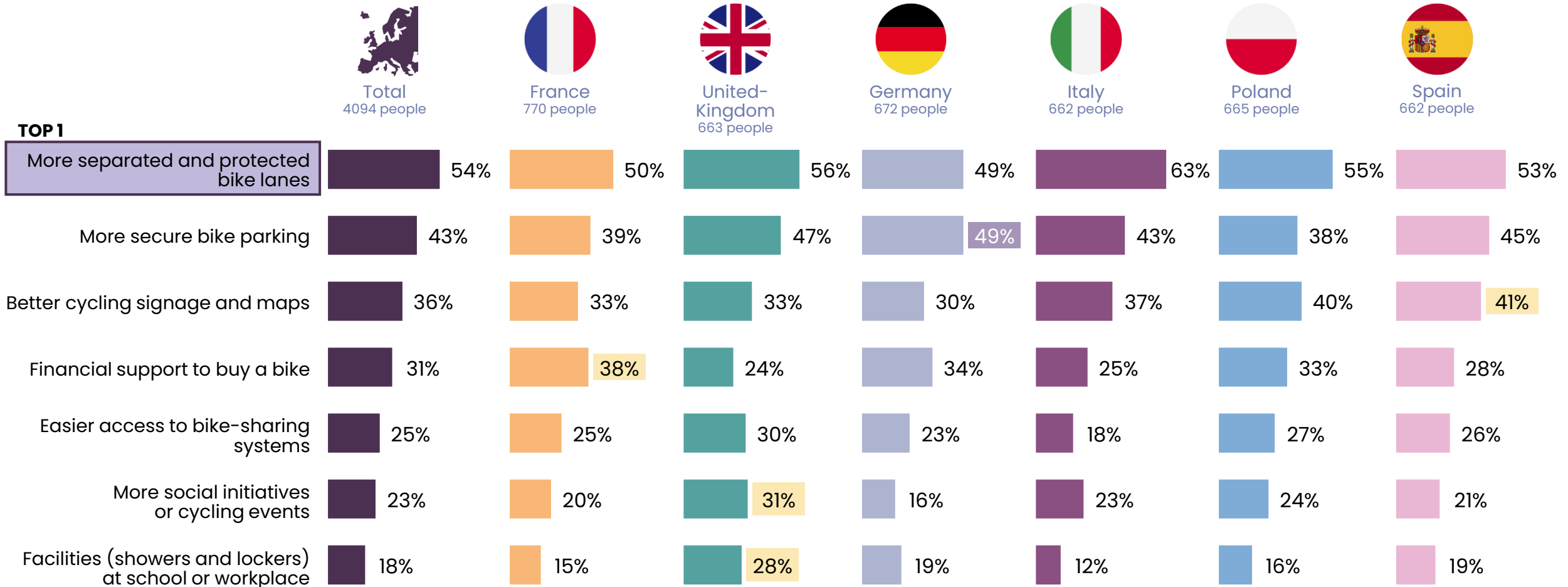




# Solutions that would encourage them to cycle more

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible





# Solutions that would encourage them to cycle more



France  
770  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
More separated and protected bike lanes	<b>50%</b>	49%	50%	51%	50%	48%	48%	57%	46%
More secure bike parking	<b>39%</b>	39%	39%	41%	40%	37%	38%	44%	36%
Financial support to buy a bike	<b>38%</b>	38%	38%	34%	37%	42%	36%	35%	44%
Better cycling signage and maps	<b>33%</b>	34%	33%	36%	32%	33%	35%	33%	30%
Easier access to bike-sharing systems	<b>25%</b>	24%	26%	26%	22%	27%	25%	26%	24%
More social initiatives or cycling events	<b>20%</b>	20%	20%	17%	19%	23%	22%	19%	16%
Facilities (showers and lockers) at school or workplace	<b>15%</b>	16%	14%	13%	17%	16%	18%	16%	8%





# Solutions that would encourage them to cycle more



France  
770  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
More separated and protected bike lanes	50%	57%	55%	46%	40%	51%	49%	47%
More secure bike parking	39%	36%	45%	37%	38%	40%	42%	29%
Financial support to buy a bike	38%	36%	37%	39%	38%	33%	40%	46%
Better cycling signage and maps	33%	37%	31%	31%	35%	34%	35%	28%
Easier access to bike-sharing systems	25%	23%	26%	27%	24%	28%	27%	12%
More social initiatives or cycling events	20%	15%	16%	23%	25%	24%	17%	12%
Facilities (showers and lockers) at school or workplace	15%	10%	12%	19%	19%	19%	13%	6%



# Solutions that would encourage them to cycle more



United-Kingdom  
663  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
More separated and protected bike lanes	56%	52%	60%	52%	52%	61%	55%	56%	57%
More secure bike parking	47%	46%	48%	45%	44%	51%	50%	45%	39%
Better cycling signage and maps	33%	27%	39%	25%	35%	39%	35%	30%	26%
More social initiatives or cycling events	31%	26%	37%	27%	26%	39%	35%	28%	19%
Easier access to bike-sharing systems	30%	31%	29%	24%	25%	38%	33%	25%	22%
Facilities (showers and lockers) at school or workplace	28%	28%	28%	24%	27%	33%	29%	27%	27%
Financial support to buy a bike	24%	25%	24%	26%	24%	23%	20%	33%	31%



# Solutions that would encourage them to cycle more



United-Kingdom  
663  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
More separated and protected bike lanes	56%	56%	59%	53%	56%	53%	60%	58%
More secure bike parking	47%	42%	36%	50%	53%	50%	47%	37%
Better cycling signage and maps	33%	21%	28%	35%	37%	36%	32%	20%
More social initiatives or cycling events	31%	22%	25%	33%	36%	37%	28%	12%
Easier access to bike-sharing systems	30%	22%	25%	29%	36%	36%	22%	21%
Facilities (showers and lockers) at school or workplace	28%	21%	29%	28%	29%	33%	23%	20%
Financial support to buy a bike	24%	24%	24%	26%	24%	23%	23%	34%



# Solutions that would encourage them to cycle more



Germany  
672  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
More secure bike parking	49%	49%	48%	46%	46%	53%	51%	42%	49%
More separated and protected bike lanes	49%	43%	56%	47%	52%	49%	51%	48%	38%
Financial support to buy a bike	34%	37%	30%	33%	33%	36%	35%	34%	27%
Better cycling signage and maps	30%	27%	33%	33%	27%	28%	29%	32%	24%
Easier access to bike-sharing systems	23%	24%	22%	19%	29%	22%	23%	23%	25%
Facilities (showers and lockers) at school or workplace	19%	21%	17%	17%	18%	21%	19%	21%	14%
More social initiatives or cycling events	16%	19%	13%	19%	15%	14%	17%	13%	15%



# Solutions that would encourage them to cycle more



Germany  
672  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
More secure bike parking	49%	51%	49%	50%	45%	50%	51%	34%
More separated and protected bike lanes	49%	55%	48%	45%	50%	47%	57%	38%
Financial support to buy a bike	34%	34%	33%	32%	36%	33%	34%	41%
Better cycling signage and maps	30%	23%	30%	30%	33%	34%	26%	9%
Easier access to bike-sharing systems	23%	19%	22%	27%	23%	25%	20%	17%
Facilities (showers and lockers) at school or workplace	19%	13%	20%	23%	18%	22%	16%	6%
More social initiatives or cycling events	16%	13%	14%	21%	16%	19%	9%	9%



# Solutions that would encourage them to cycle more



Italy  
662  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
More separated and protected bike lanes	<b>63%</b>	61%	64%	56%	72%	62%	65%	63%	50%
More secure bike parking	<b>43%</b>	44%	42%	41%	43%	46%	43%	44%	46%
Better cycling signage and maps	<b>37%</b>	42%	32%	37%	33%	40%	40%	36%	33%
Financial support to buy a bike	<b>25%</b>	29%	21%	25%	24%	26%	25%	27%	20%
More social initiatives or cycling events	<b>23%</b>	26%	20%	22%	22%	25%	24%	22%	26%
Easier access to bike-sharing systems	<b>18%</b>	18%	17%	14%	21%	19%	17%	20%	13%
Facilities (showers and lockers) at school or workplace	<b>12%</b>	12%	13%	14%	11%	12%	12%	13%	13%



# Solutions that would encourage them to cycle more



Italy  
662  
people

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
More separated and protected bike lanes	<b>63%</b>	57%	67%	58%	67%	58%	71%	58%
More secure bike parking	<b>43%</b>	38%	44%	45%	45%	46%	42%	34%
Better cycling signage and maps	<b>37%</b>	35%	38%	35%	41%	40%	38%	23%
Financial support to buy a bike	<b>25%</b>	22%	26%	30%	21%	27%	20%	31%
More social initiatives or cycling events	<b>23%</b>	18%	24%	27%	22%	28%	19%	13%
Easier access to bike-sharing systems	<b>18%</b>	14%	19%	13%	24%	19%	14%	22%
Facilities (showers and lockers) at school or workplace	<b>12%</b>	11%	10%	16%	14%	16%	9%	9%



# Solutions that would encourage them to cycle more



Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
More separated and protected bike lanes	55%	50%	60%	57%	56%	52%	54%	57%	55%
Better cycling signage and maps	40%	39%	42%	38%	44%	40%	43%	34%	39%
More secure bike parking	38%	36%	40%	37%	42%	36%	38%	40%	32%
Financial support to buy a bike	33%	36%	30%	29%	29%	39%	34%	30%	34%
Easier access to bike-sharing systems	27%	29%	25%	25%	27%	30%	28%	28%	22%
More social initiatives or cycling events	24%	25%	22%	23%	26%	23%	26%	25%	13%
Facilities (showers and lockers) at school or workplace	16%	17%	15%	16%	14%	18%	17%	17%	13%





# Solutions that would encourage them to cycle more

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible



	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
More separated and protected bike lanes	55%	49%	57%	59%	53%	55%	54%	58%
Better cycling signage and maps	40%	37%	43%	42%	38%	43%	39%	21%
More secure bike parking	38%	30%	40%	39%	42%	44%	28%	24%
Financial support to buy a bike	33%	35%	34%	31%	34%	35%	32%	28%
Easier access to bike-sharing systems	27%	26%	29%	25%	30%	29%	26%	18%
More social initiatives or cycling events	24%	20%	27%	27%	20%	25%	23%	16%
Facilities (showers and lockers) at school or workplace	16%	10%	16%	20%	17%	19%	12%	7%



# Solutions that would encourage them to cycle more

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible



Spain  
662  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
More separated and protected bike lanes	<b>53%</b>	50%	56%	53%	54%	51%	50%	55%	62%
More secure bike parking	<b>45%</b>	45%	44%	46%	37%	49%	44%	44%	50%
Better cycling signage and maps	<b>41%</b>	42%	40%	39%	41%	42%	46%	34%	33%
Financial support to buy a bike	<b>28%</b>	31%	26%	27%	28%	29%	30%	27%	23%
Easier access to bike-sharing systems	<b>26%</b>	24%	27%	26%	24%	26%	26%	24%	30%
More social initiatives or cycling events	<b>21%</b>	20%	22%	19%	22%	23%	20%	24%	16%
Facilities (showers and lockers) at school or workplace	<b>19%</b>	20%	18%	17%	21%	19%	20%	16%	21%



# Solutions that would encourage them to cycle more

Q. Which of the following would encourage you to cycle more ? Select all that apply

Multiple answers possible



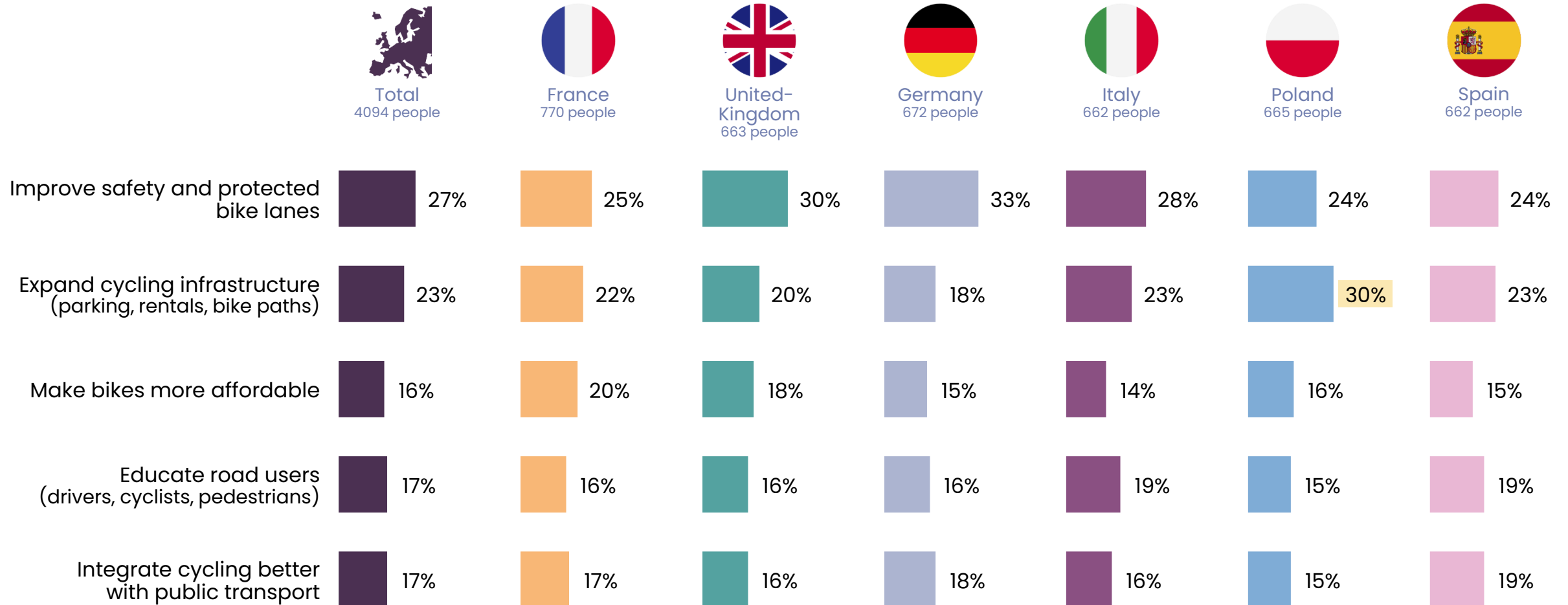
Spain  
662  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
More separated and protected bike lanes	<b>53%</b>	40%	57%	55%	52%	51%	58%	42%
More secure bike parking	<b>45%</b>	48%	47%	42%	44%	47%	43%	37%
Better cycling signage and maps	<b>41%</b>	41%	42%	38%	43%	47%	34%	29%
Financial support to buy a bike	<b>28%</b>	25%	25%	31%	30%	31%	21%	43%
Easier access to bike-sharing systems	<b>26%</b>	23%	22%	25%	31%	27%	22%	28%
More social initiatives or cycling events	<b>21%</b>	20%	20%	20%	25%	23%	18%	28%
Facilities (showers and lockers) at school or workplace	<b>19%</b>	16%	19%	22%	16%	22%	15%	12%



# Expectations towards city's decision-makers

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?





# Expectations towards city's decision-makers



France  
770  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Improve safety and protected bike lanes	<b>25%</b>	26%	23%	25%	21%	27%	25%	21%	28%
Expand cycling infrastructure (parking, rentals, bike paths)	<b>22%</b>	19%	24%	24%	23%	17%	25%	20%	16%
Make bikes more affordable	<b>20%</b>	20%	20%	21%	18%	22%	18%	23%	23%
Integrate cycling better with public transport	<b>17%</b>	18%	17%	14%	19%	19%	17%	19%	14%
Educate road users (drivers, cyclists, pedestrians)	<b>16%</b>	17%	16%	16%	19%	15%	15%	17%	19%



# Expectations towards city's decision-makers



France  
770  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Improve safety and protected bike lanes	25%	26%	23%	25%	24%	24%	23%	31%
Expand cycling infrastructure (parking, rentals, bike paths)	22%	20%	23%	24%	19%	22%	21%	21%
Make bikes more affordable	20%	21%	24%	19%	18%	19%	23%	20%
Integrate cycling better with public transport	17%	12%	14%	21%	21%	19%	16%	13%
Educate road users (drivers, cyclists, pedestrians)	16%	21%	16%	11%	18%	16%	17%	15%



# Expectations towards city's decision-makers



United-Kingdom  
663  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Improve safety and protected bike lanes	30%	30%	31%	32%	27%	31%	27%	39%	31%
Expand cycling infrastructure (parking, rentals, bike paths)	20%	19%	22%	16%	20%	23%	22%	17%	14%
Make bikes more affordable	18%	19%	16%	20%	19%	15%	18%	14%	22%
Educate road users (drivers, cyclists, pedestrians)	16%	16%	16%	16%	15%	18%	17%	14%	18%
Integrate cycling better with public transport	16%	16%	15%	16%	19%	13%	16%	16%	15%



# Expectations towards city's decision-makers



United-Kingdom  
663  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Improve safety and protected bike lanes	30%	34%	31%	32%	27%	29%	28%	41%
Expand cycling infrastructure (parking, rentals, bike paths)	20%	18%	22%	23%	18%	20%	21%	22%
Make bikes more affordable	18%	14%	17%	15%	20%	17%	19%	15%
Educate road users (drivers, cyclists, pedestrians)	16%	16%	12%	16%	20%	18%	15%	11%
Integrate cycling better with public transport	16%	18%	18%	14%	15%	16%	17%	11%





# Expectations towards city's decision-makers

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?



Germany  
672  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Improve safety and protected bike lanes	33%	33%	33%	33%	28%	37%	35%	27%	41%
Expand cycling infrastructure (parking, rentals, bike paths)	18%	17%	20%	20%	20%	15%	16%	22%	19%
Integrate cycling better with public transport	18%	19%	17%	16%	20%	19%	16%	24%	17%
Educate road users (drivers, cyclists, pedestrians)	16%	15%	16%	18%	16%	13%	16%	13%	15%
Make bikes more affordable	15%	16%	14%	13%	16%	16%	17%	14%	8%



# Expectations towards city's decision-makers



Germany  
672  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Improve safety and protected bike lanes	33%	38%	30%	35%	32%	31%	35%	41%
Expand cycling infrastructure (parking, rentals, bike paths)	18%	16%	20%	17%	18%	18%	20%	13%
Integrate cycling better with public transport	18%	15%	21%	19%	17%	20%	16%	14%
Educate road users (drivers, cyclists, pedestrians)	16%	14%	14%	12%	20%	16%	16%	8%
Make bikes more affordable	15%	17%	15%	17%	13%	15%	13%	24%



# Expectations towards city's decision-makers



Italy  
662  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Improve safety and protected bike lanes	<b>28%</b>	29%	26%	31%	25%	27%	29%	27%	27%
Expand cycling infrastructure (parking, rentals, bike paths)	<b>23%</b>	22%	24%	20%	26%	24%	24%	22%	21%
Educate road users (drivers, cyclists, pedestrians)	<b>19%</b>	18%	20%	19%	18%	18%	16%	22%	19%
Integrate cycling better with public transport	<b>16%</b>	15%	17%	15%	18%	16%	17%	15%	16%
Make bikes more affordable	<b>14%</b>	16%	13%	15%	13%	15%	14%	14%	17%



# Expectations towards city's decision-makers



Italy  
662  
people

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Improve safety and protected bike lanes	28%	31%	29%	26%	26%	28%	27%	30%
Expand cycling infrastructure (parking, rentals, bike paths)	23%	19%	23%	22%	28%	23%	24%	20%
Educate road users (drivers, cyclists, pedestrians)	19%	18%	19%	18%	20%	18%	21%	15%
Integrate cycling better with public transport	16%	15%	15%	19%	15%	18%	15%	9%
Make bikes more affordable	14%	17%	14%	15%	11%	13%	13%	26%



# Expectations towards city's decision-makers

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?



	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Expand cycling infrastructure (parking, rentals, bike paths)	30%	31%	29%	27%	30%	32%	30%	27%	31%
Improve safety and protected bike lanes	24%	17%	30%	25%	30%	19%	24%	25%	22%
Make bikes more affordable	16%	20%	14%	10%	19%	19%	16%	14%	22%
Educate road users (drivers, cyclists, pedestrians)	15%	16%	13%	19%	9%	15%	14%	17%	16%
Integrate cycling better with public transport	15%	16%	14%	19%	12%	15%	16%	17%	9%



# Expectations towards city's decision-makers

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?



Poland  
665  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Expand cycling infrastructure (parking, rentals, bike paths)	30%	30%	27%	33%	28%	29%	31%	36%
Improve safety and protected bike lanes	24%	25%	29%	22%	19%	24%	24%	19%
Make bikes more affordable	16%	18%	15%	15%	19%	17%	14%	26%
Educate road users (drivers, cyclists, pedestrians)	15%	15%	15%	11%	20%	15%	15%	10%
Integrate cycling better with public transport	15%	12%	14%	19%	14%	15%	16%	9%



# Expectations towards city's decision-makers

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?



Spain  
662  
people

	% Total	GENDER		AGE			STATUS		
		Male	Female	18-21 yo	22-24 yo	25-28 yo	Employed	Unemployed	...including students
Improve safety and protected bike lanes	<b>24%</b>	25%	23%	23%	24%	23%	24%	21%	26%
Expand cycling infrastructure (parking, rentals, bike paths)	<b>23%</b>	22%	25%	20%	25%	26%	24%	21%	28%
Educate road users (drivers, cyclists, pedestrians)	<b>19%</b>	18%	20%	17%	21%	20%	21%	18%	18%
Integrate cycling better with public transport	<b>19%</b>	20%	18%	22%	15%	20%	17%	22%	19%
Make bikes more affordable	<b>15%</b>	15%	14%	18%	15%	11%	14%	18%	9%



# Expectations towards city's decision-makers

Q. If you could tell your city's decision-makers to prioritize one thing to support cycling, what would it be?



Spain  
662  
people

	% Total	AGGLOMERATION CATEGORY				FREQUENCY OF BICYCLE USE		
		Rural area	10,000–99,999 inhabitants	100,000–500,000 inhabitants	Over 500,000 inhabitants	At least once a week	Less often	Never
Improve safety and protected bike lanes	24%	19%	27%	23%	24%	22%	28%	19%
Expand cycling infrastructure (parking, rentals, bike paths)	23%	27%	24%	25%	20%	23%	24%	20%
Educate road users (drivers, cyclists, pedestrians)	19%	24%	21%	16%	19%	21%	17%	18%
Integrate cycling better with public transport	19%	15%	18%	19%	21%	20%	17%	18%
Make bikes more affordable	15%	15%	10%	17%	16%	14%	14%	25%



# opinionway

PARIS • BORDEAUX • BRUSSELS • WARSAW • CASABLANCA • ABIDJAN

**Founded in 2000 on what was then a radically innovative idea, OpinionWay was a pioneer in transforming the practices of the marketing and opinion research profession.**

Building on continuous growth since its inception, the company has consistently expanded its horizons to better address all marketing and societal challenges. It has incorporated into its methodologies Social Media Intelligence, the use of smart data, creative co-creation dynamics, community-driven approaches, and storytelling. Today, OpinionWay continues its growth momentum by geographically expanding into high-potential regions such as Eastern Europe and Africa.

**This mission drives the employees of OpinionWay and underpins the relationships they build with their clients.**

The pleasure they take in providing answers to the questions their clients ask, reducing uncertainty in decision-making, tracking relevant insights, and co-creating future solutions fuels every project they undertake. This enthusiasm, combined with a genuine passion for innovation and knowledge-sharing, explains why clients report high levels of satisfaction after each collaboration – 8.9/10 – and a strong recommendation rate – 3.88/4. Enjoyment, commitment, and intellectual stimulation are the three guiding principles of our work.

**ESOMAR**<sup>25</sup>  
Corporate



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