

ECONOMIC AND HUMAN FIGURES 2019

400 million
SPORT USERS

68%
VERY DELIGHTED

93 000
TEAMMATES

55 000
SHAREHOLDERS

12.4 billion
NET SALES

+9%
NET SALES



€555 million
NET RESULT

€555 million
INVESTMENT

€-267 million
WORKING CAPITAL

13%
GEARING
FINANCIAL NET DEBT / EQUITY

57
COUNTRIES

1,647
STORES
CALLED «LIFE PLACES»

6
COUNTRIES
OPENED

DECATHLON.CO.UK ECONOMIC AND HUMAN FIGURES 2019

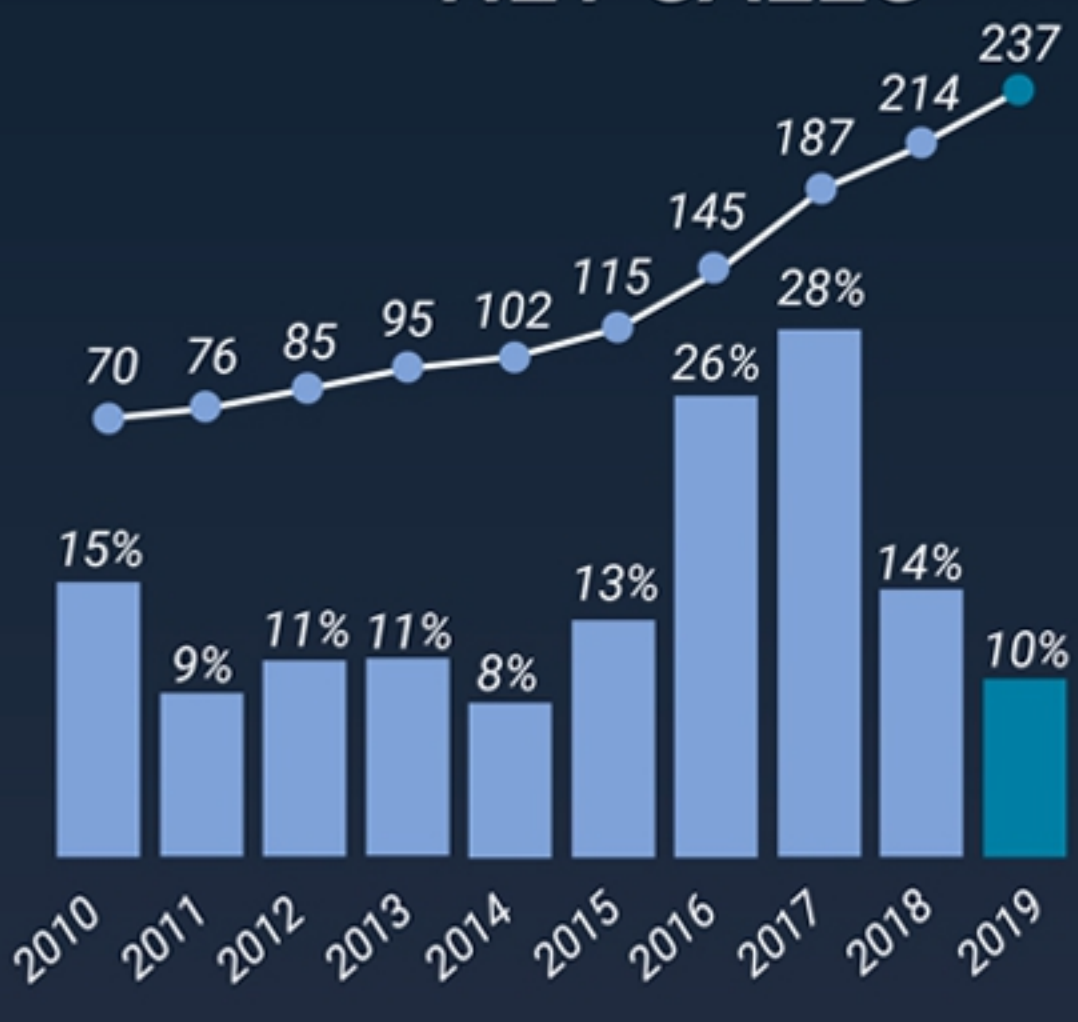
8.6 million
CUSTOMERS

1 617
TEAMMATES

705
SHAREHOLDERS

£237 million
NET SALES

+10%
NET SALES



+18%
NET SALES progression online

£-7.5 million
NET RESULT
Decathlon UK

£4.3 million
INVESTMENT
Decathlon UK

45
STORES
CALLED «LIFE PLACES»

1
STORE
OPENED

89%
I TAKE DECISION &
CONTRIBUTE TO MY TEAM
PROJECT

91% +2pts
«I CAN BE MYSELF»

88% +5pts
PLEASURE AT WORK

£237 000
TRAINING
COSTS

2017
BRENT CROSS
STORE OPENING

2017
CAMBRIDGE
STORE OPENING

+21.4%
NET SALES
GROWTH

+17.3%
NET SALES
GROWTH

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