

A NEW PARTNER TO CONTRIBUTE TO CARBON NEUTRALITY



To implement its Climate strategies and contribute to reaching global carbon neutrality by 2050, DECATHLON has become a partner of Net Zero Initiative (NZI). A partnership that complements its recent assessment in this area by the Assessing Low Carbon Transition (ACT) initiative.

Collective work towards transition

How can the proper level of contribution from businesses to global carbon neutrality by 2050 be identified? To provide a collective response to this issue, based on scientific criteria, **DECATHLON has become a partner of the Net Zero Initiative (NZI) project.** So what is its objective? In collaboration with about a dozen pioneering companies and the support of an international scientific committee, the goal is to set out a common framework that will enable the fair level of corporate contribution to be defined in order to collectively reach global net zero, in terms of reducing emissions, avoiding emissions and developing carbon sinks. NZI was created in June 2018 by the French consulting firm Carbone 4.

The Net Zero Initiative [guidelines](#) were published in 2020 to provide a common language for all the stakeholders willing to manage their climate action in a sincere, ambitious and transparent way, with the aim of reaching net zero emissions worldwide, while being consistent with the existing instruments and methodologies. A new publication coming out this month will present the project's progress.



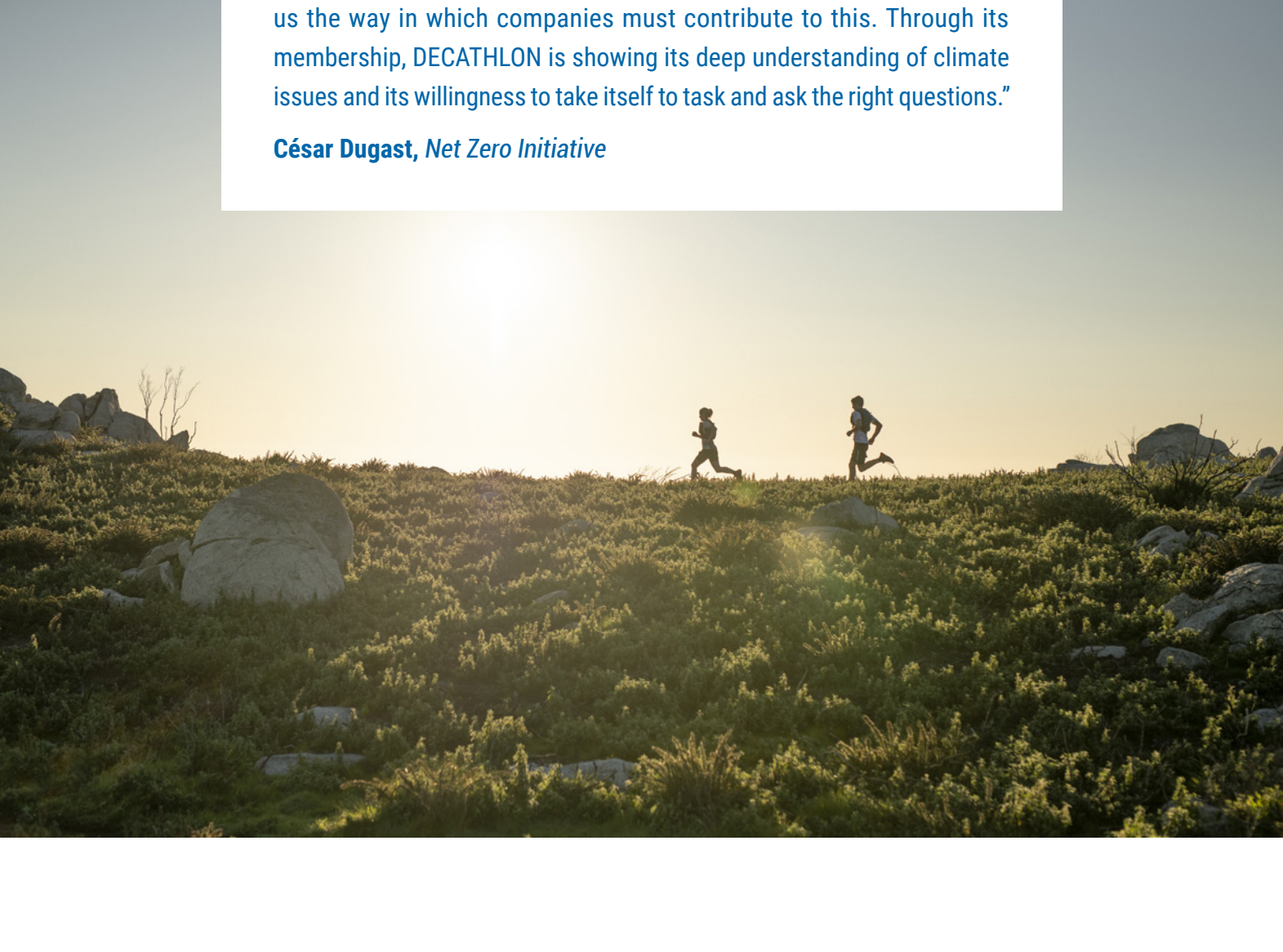
"Our aim is to work with a set of stakeholders to make sure that DECATHLON is heading in the right direction and contributing to the global challenge of carbon neutrality."

Emilie Aubry, *Climate Stake Process Leader at DECATHLON*



"We have been happy to count DECATHLON as a new member in the Net Zero Initiative adventure since 2020. As an active member of the 'Avoided Emissions' and 'Carbon Sinks' working groups, DECATHLON is playing its part in building a collective vision of carbon neutrality, and defining with us the way in which companies must contribute to this. Through its membership, DECATHLON is showing its deep understanding of climate issues and its willingness to take itself to task and ask the right questions."

César Dugast, *Net Zero Initiative*



Continual assessment of progress

In addition, DECATHLON's low-carbon transition strategies have just been assessed by the Assessing Low Carbon Transition (ACT) initiative.

[The ACT initiative](#) was developed by ADEME and CDP (formerly the Carbon Disclosure Project), to assess corporate low-carbon transition strategies. Figuring in the Solutions Agenda of the United Nations Framework Convention on Climate Change, this initiative provides tools and methods to assess the alignment of company strategy with a pathway to decarbonization adapted to its business, in terms of its sector.

DECATHLON's rating was 15 B =

15 corresponds to the performance score for low-carbon transition (ranging from 1 to 20).

B is the narrative score that gives a holistic assessment with regard to 6 complementary criteria (from E to A).

= is the trend forecast score that indicates in which direction the company score is expected to evolve if the ACT assessment is carried out at a later date (indicated as - / = / +).

Details of the assessment methodology can be viewed [here](#).

DECATHLON's rating highlighted the current actions:

- An ambitious goal for reduction that encompasses the whole value chain
- The integration of climate issues in the company's strategies
- Actions to engage suppliers to commit to reducing their emissions and involve customers through environmental product displays
- Participation in external initiatives

It also enabled areas for progress to be identified:

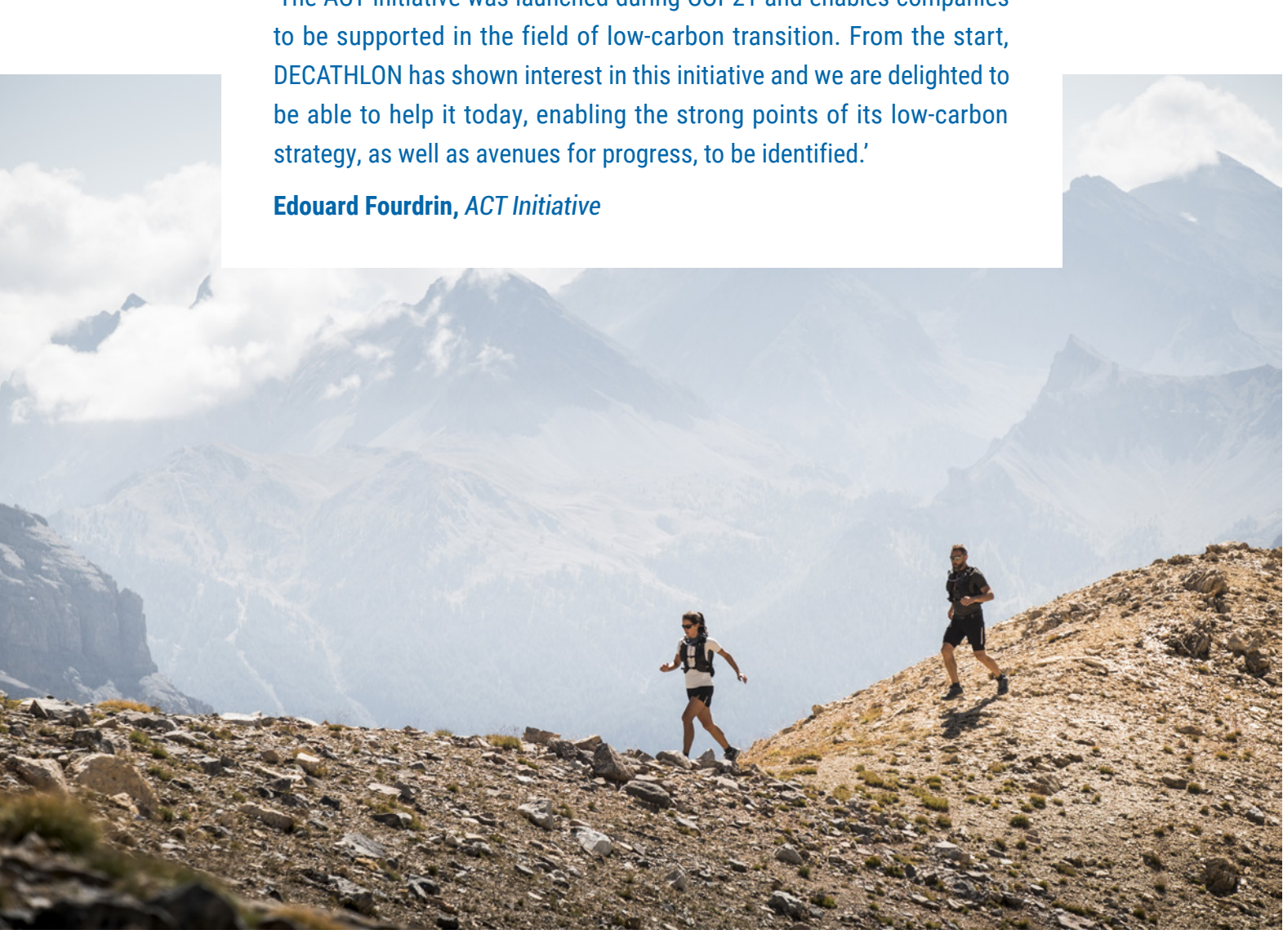
- Speed up large scale eco-design strategies
- Speed up actions for efficient use to increase product life (repair, second-hand products and rental)

This assessment was the subject of a critical review by a second consulting agency to confirm the results.



'The ACT initiative was launched during COP21 and enables companies to be supported in the field of low-carbon transition. From the start, DECATHLON has shown interest in this initiative and we are delighted to be able to help it today, enabling the strong points of its low-carbon strategy, as well as avenues for progress, to be identified.'

Edouard Fourdrin, *ACT Initiative*



OBJECTIF

A first stage to 2030

Decathlon's goal is to contribute to global carbon neutrality by 2050. To this end, DECATHLON is committed to reducing its direct and indirect emissions, sequestering carbon at a level equivalent to its residual emissions and going further by contributing to the reduction of emissions from other stakeholders, by 2030.

DECATHLON is currently in the process of identifying the most suitable carbon sequestration sinks relative to its business.

ALL OUR COMMITMENTS FOR SUSTAINABLE DEVELOPMENT AT DECATHLON:

**learn about our 2020-2026
Transition Plan**



ABOUT DECATHLON

Leading business in the sports sector, DECATHLON comprises two main activities: making sports products and selling these online and instore. With 328 points of sale in France, and 1,697 worldwide, DECATHLON and its teams have been working ever since 1976 to fulfil an ongoing ambition: to remain the favourite partner for sportspeople everywhere, by innovating in every field.



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Learn more
engagements.decathlon.fr