



PARIS 2024



DECATHLON

PARTENAIRE
OFFICIEL



PARIS 2024



ATHLETIC TEAM PRESS PACK

In 2024, the world's biggest sporting event will take place in Paris and throughout the country.

So, it's no surprise that, in summer 2021, DECATHLON, whose raison d'être is sport for all - from amateurs to world champions - became, in France, **the Official Partner of the 2024 Paris Olympic Games.**

This partnership offers DECATHLON a unique opportunity to let people experience, imagine and absorb the full range of emotions encapsulated in sport with the Paris 2024 Olympics and Paralympics.

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« The support of companies is an essential part for the success of athletes. In the perspective of the Paris 2024 Games, we are very happy that Decathlon, who is already involved in the daily lives of millions of amateur athletes around the world, is extending its commitment to sport by now supporting elite-level athletes. Welcome to this dream team of 33 athletes. We are already looking forward to seeing them in 2024! »

Tony Estanguet, President of the Paris 2024 Games

« DECATHLON's strength is its finely-honed knowledge of sportspeople the world over, whether amateurs or pros - a strength they've had for more than 40 years. Thanks to this partnership, we're able to use our product design expertise to support all those taking part in the Olympic experience. Volunteers, the general public, athletes and our very own employees will unite in harmony across France and worldwide to celebrate the Paris 2024 Olympic Games. »

Virginie SAINTE ROSE,
Director of
DECATHLON x Paris 2024
partnership



The French brand is now putting its service industry know-how to good use at this eagerly anticipated event, via four key areas:

1 IMPLEMENTATION OF LOCAL INITIATIVES TO INSPIRE THE PEOPLE OF FRANCE

COMPREHENSIVE SUPPORT FOR VOLUNTEERS

The **45,000 volunteers** for the Paris 2024 Olympics and Paralympics will be **kitted out with a set of eco-designed products**, specially created for the occasion by Decathlon's design teams.

With its local foothold and 330 stores in France, DECATHLON and its employees will be offering a number of themed events in conjunction with the **Paris 2024 Olympics and Paralympics**. This project will see participating regions organise sporting challenges, events and initiatives aimed at a universal target audience, in all four corners of the country, **particularly in host communities and some 1,800 special "Terre de Jeux 2024" communities.**

3 SELLING BRAND NEW PRODUCTS

From November 2022 right up until Paris 2024, DECATHLON will be selling **Olympic-themed items for sportspeople and supporters.**

An inaugural capsule collection of official "RÊVE CREW" licensed products, co-branded "Paris 2024", was launched in October 2021 with Tijana Stojkovic as the face of the brand. Other textile and accessory collections, dedicated to fans of Paris 2024, for example, are planned for the duration of this two-year period.

4 THE CONSTITUTION OF AND SUPPORT FOR THE DECATHLON ATHLETIC TEAM CAPTAINED BY TEDDY RINER

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ATHLETIC TEAM

Because performance is always better when it's a group effort, DECATHLON has joined forces with an Athletic Team for the very first time. It brings together **33 men and women of different nationalities**, recruited in collaboration with French sporting institutions, such as the ANS (National Sport Agency) and the CNOSF (French National Olympic and Sports Committee).

Representing 21 Olympic sports, these incredible champions and would-be champions all share DECATHLON's values of respect, team spirit, sharing, raising the bar, and authenticity. Firmly convinced that the joy of sport is transmitted through shared emotions and experiences, the company is supporting them throughout their preparation for the Paris 2024 Olympics and Paralympics.

After retiring in the summer of 2021, Yohann Diniz, world 50km walking record holder, joined DECATHLON's teams this year. DECATHLON Athletic Team x Paris 2024 Manager. For this ex-walker, it's a collaboration founded on shared values and mutual concerns.

A FEW KEY FIGURES

- ✓ 33 ATHLETES, INCLUDING 8 PARA ATHLETES
- ✓ 21 OLYMPIC MEDALS AND PARALYMPIC
- ✓ 21 OLYMPIC SPORTS AND PARALYMPIC
- ✓ 15 WOMEN / 18 MEN
- ✓ 6 NATIONALITIES



« After Tokyo, I was really keen to pass on my experience to other athletes, and I recognised in DECATHLON this same desire to build the future of sport. The DECATHLON Athletic Team was born out of this desire. Together, we're extremely proud to be supporting these sportspeople in their preparations to qualify for and win medals at the Paris 2024 Olympics and Paralympics. This Athletic Team represents a genuine opportunity to shake up the world of sport, for both athletes and participants. The aim is to offer products that are increasingly innovative and high-performance, accessible to the many by producing a wide variety of ranges. »

Yohann Diniz



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TEAM ATHLETES DECATHLON

LET'S MEET THE ATHLETIC TEAM

THE CAPTAIN



**TEDDY
RINER**



ID card

BORN ON 7TH APRIL 1989
POINT-À-PITRE (GUADELOUPE)

Sport JUDO

Judoist Teddy Riner, multiple Olympic and World medallist, is the captain of the DECATHLON Athletic Team competing at the Paris 2024 Olympics and Paralympics. It's an unprecedented yet beautifully logical collaboration between France's favourite sports brand and this unique sports personality. DECATHLON is supporting and providing the necessary (bespoke) kit for Teddy Riner during his preparation, so that he is in tip-top condition for his attempt to win more medals in 2024.



**GAËTAN
ALIN**

ID card

BORN ON 28TH MAY 1998
FORT DE FRANCE (MARTINIQUE)



Sport BREAKDANCING

Ambassador for his discipline at Paris 2024, Gaëtan Alin, alias "BBOY Lagaet", will be under the spotlight with the advent of breakdancing as a new discipline. His dream? To become the first ever Olympic dance champion. An expert in the discipline, with a World Championship and French Championship title in 2019, he has joined forces with, DECATHLON's dance brand, to co-create a range of products (capsule collection and shoes) that are consistently high performance, affordable and designed for breakdancing.



**NELIA
BARBOSA**

ID card

BORN ON 8TH OCTOBER 1998
LISBON (PORTUGAL)



Sport PARA CANOEING

Nélia Barbosa is a para canoeing prodigy, who won a silver medal at the Tokyo Paralympics at the age of 21. Also a design student, the para canoeist is working with DECATHLON's outdoor water sports brand, to create a waterproof bag. Being involved in developing paralympic sport, Nélia Barbosa is helping to drive forward the disability mobility mission for textiles specifically adapted to athletes and sporting disciplines.



CLAIRE BOVÉ

ID card

BORN ON 3TH JUNE 1998
AUBERGENVILLE (YVELINES)



Sport ROWING

Silver medallist at the last Olympics in Tokyo, gold medallist at the World Cup held in 2021, and silver medallist at the 2019 and 2022 European Championships, Claire Bové, inseparable from her teammate Laura Tarantola, is considered by her peers to be the discipline's great hope in the lightweight double sculls category. Daughter of Christine Bové, world silver medallist in the same category in 1988, the physiotherapy student has been immersed in the world of DECATHLON and dreamed of collaborating with the company so she could design products of superlative quality and better suited to her sport.



LAURA TARANTOLA

ID card

BORN ON 8TH JUNE 1994
ANNEMASSE (HAUTE-SAVOIE)



Sport ROWING

French triple champion in the lightweight double sculls category, Laura Tarantola will be competing in her second Olympics at Paris 2024. World champion and European runner-up in 2018 in the lightweight single sculls, she is considered to be one of the best rowers in her category. She has partnered Claire Bové since 2017, forming an expert duo that won a silver medal in Tokyo. Together, they are targeting the highest podium spot so they can continue to spread word of their shared history and a discipline that is constantly seeking increased media coverage.



MIHIMANA BRAYE

ID card

BORN ON 28TH NOVEMBER 1995
PAPEETE (TAHITI)



Sport SURFING

At the age of 26, Mihimana Braye is one of the top 50 in the world on the World Qualifying Series circuit of the professional World Surf League. Pro surfer and model, Braye is the face of DECATHLON's outdoor surfing capsule collections, which he creates in tandem with the dedicated teams, in a bid to improve their technical sophistication. For the Paris 2024 Olympic Games, the Tahitian will aim to shine on home surf in Teahupo'o, where surfing reigns supreme.



ANTOINE BRIZARD

ID card

BORN ON 22TH MAY 1994
POITIERS (VIENNE)



Sport VOLLEYBALL

Antoine Brizard became Olympic volleyball champion last year in Tokyo. Named best player of 2021, and recent winner of the League of Nations with France, he has proved his worth as a goal creator with the Blues. With, DECATHLON's specialist volleyball brand, Antoine Brizard is helping to design new and increasingly innovative products (shoes, etc.), by contributing his considerable technical experience.



ROMAIN CANNONE

ID card

BORN ON 12TH APRIL 1997
BOULOGNE-BILLANCOURT (HAUTS-DE-SEINE)



Sport FENCING

Arriving in Tokyo as an outsider, ranked 47th in the world, Romain Cannone won his first gold medal at the last Olympics. He repeated the experience in July 2022 at the World Championships, in both the individual and team categories. The global sword is in the hand of its new leader, who will be attempting to retain his Olympic champion title at the Grand Palais in 2024. The French fencer is helping to forge the Athletic Team and has been co-creating products since the collaboration started, in conjunction with the teams of DECATHLON's fencing brand. Armed with an international business school degree, he is also heavily involved in the sustainable development side.



ISAÏA CORDINIER

ID card

BORN ON 28TH NOVEMBER 1996
CRÉTEIL (VAL-DE-MARNE)



Sport BASKETBALL

Isaïa Cordinier is one of the new generation of players in the France basketball team. Drafted by the Brooklyn Nets in 2019, he progressed further in the NBA Summer League before returning to Europe to showcase his skills. This impressively-framed shooting guard is a spectacular player who won the All-Star LNB in France when he was developing his game in Nanterre. Isaïa Cordinier is collaborating with the, DECATHLON's basketball team, to improve products (advice on textiles and design, and shoe co-creation). To help raise the sport's profile, the French basketball star is also helping to introduce youngsters to his discipline at summer camps with DECATHLON (donating balls and textiles, etc.).



LUCAS CREANGE

ID card

BORN ON 26TH OCTOBER 2003
TROYES (AUBE)



Sport PARA TENNIS TABLE

Bronze medallist in Tokyo and World number 3, the disability table tennis star Lucas Créange first came to the public's attention last summer. Quadruple European champion this year, he hopes to win gold at home in 2024. Totally invested in his sport, Lucas Créange is collaborating with the DECATHLON teams' brand specialising in table tennis equipment, so as to contribute technical feedback on the products.



EDOUARD DAMESTOY

ID card

BORN ON 13TH AUGUST 1997
BORDEAUX (GIRONDE)



Sport SKATEBOARDING

In July, Edouard Damestoy became the first French skater to win the X-Games, the iconic competition for extreme sports. A huge enthusiast, he wanted to widen access to skateboarding still further, with a special focus on the Vert (a U-shaped ramp) for which he will be ambassador at Paris 2024, to ensure this sport will appear on the agenda in Los Angeles in 2028. He is also the focus of a documentary series retracing the history of his sport and his own career within this community of riders. Armed with a DECATHLON board, Edouard Damestoy has been working with the teams of DECATHLON's specialist brand in urban boardsports to co-create accessories and textile products.



EMELINE DETILLEUX

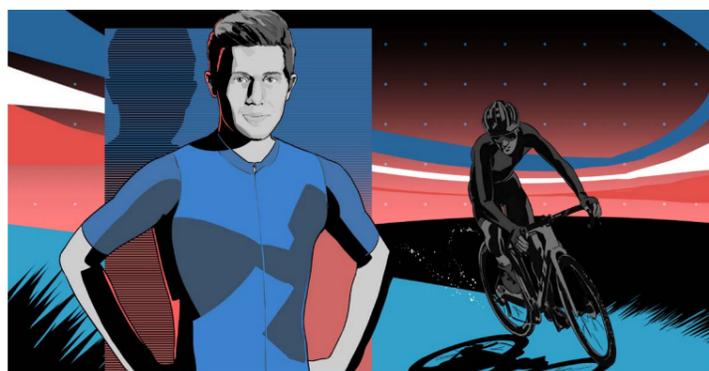
ID card

BORN ON 08TH NOVEMBER 1999
CHARLEROI (BELGIUM)



Sport MOUNTAIN BIKING

Raising the bar, technical prowess and, most importantly, conviviality are the watchwords of Emeline Detilleux. Placing ninth at the World Championships and 7th at the European Championships in 2021, she has collaborated with the specialist mountain biking brand to devise, develop and approve products that will eventually be accessible to the public.



JOSHUA DUBAU

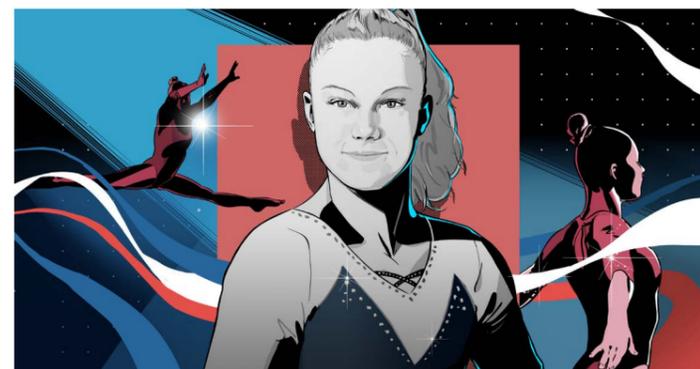
ID card

BORN ON 04TH JUNE 1996
REIMS (MARNE)



Sport MOUNTAIN BIKING

Cyclo-cross and mountain biking specialist Joshua Dubau covered himself in glory last season, coming third at the French Championships in the short track mountain bike race and winning the cyclo-cross French champion title. Best Frenchman of the cyclo-cross season, he won five of the eight rounds of the French Cup. He has joined forces with the brand's specialist mountain biking engineers to devise, develop and approve products that will eventually be accessible to the public.



ALINE FRIESS

ID card

BORN ON 05TH JULY 2003
OBERNAI (ALSACE)



Sport GYMNASTICS

Rising star of the gymnastics world, Aline Friess will have her eye on a podium finish in Paris, as part of a highly promising France team. At just 17, she took part in her first Olympics in Tokyo last year, finishing sixth in the open team competition, with her teammates, and first in the vault, her favourite apparatus. She recently confirmed her potential by winning the bronze medal on this same apparatus at the European Championships in Munich. Also studying at HEC Lyon, the French gymnast juggles her studies and training, and also takes part in creating special accessories, as a way of developing her sport in conjunction with the gymnastic brand of DECATHLON.



PAUL GEORGENTHUM

ID card

BORN ON 20TH JANUARY 2000
SÉLESTAT (BAS-RHIN)



Sport TRIATHLON

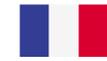
World silver medallist (2018), double World champion in the mixed relay (2018 and 2022), and European Champion in the under 23s category, Paul Georgenthum last year joined the ranks of the international elite. At the age of just 21, he finished second in Hamburg ahead of the sport's champions during the WTS World Cup, the world triathlon championship series. Paul Georgenthum is working with the brand for cyclists and triathletes at DECATHLON, in a bid to make their products more technically advanced. Alongside engineering teams, and by tapping into their experience, he hopes to design the bike that he'll be using in upcoming competitions.



VINCENT GERARD

ID card

BORN ON 16TH DÉCEMBER 1986
WOIPPY (MOSELLE)



Sport HANDBALL

Crowned best Goalkeeper of the last Olympics tournament, Vincent Gérard has an exceptional track record: Olympic Champion in Tokyo in 2021, silver medallist at the Rio Olympics (2016), double medallist at the World Championships and the European Championships, winner of the Champions League in 2018, and holder of 16 national titles. This unparalleled competitor hopes to retain his title at home in 2024. He is also keen to pass on his passion to youngsters by organising training courses to push the sport forward. Vincent Gérard wants to share his experience of major sporting events with his teammates, the Athletic Team members. The French goalie is also working alongside the DECATHLON goalkeeper handball design teams, to devise tomorrow's products for his sport, including the goalkeeping shoes he's already wearing in competition.



MATTHIEU JAGU

ID card

BORN ON 17TH OCTOBER 1988
SAINT-MALO (ÎLE-ET-VILAINE)



Sport SITTING VOLLEYBALL

DECATHLON employee Matthieu Jagu set himself the daunting challenge in 2021 of competing in the sitting volleyball at the Paris 2024 Paralympics. Robbed of one of his Achilles tendons after a football accident in 2018, Matthieu Jagu carried off a remarkable achievement the following year when he completed a 1,000km walking tour of Brittany. He then decided to tackle high-level disability sport with wheelchair basketball, before finally settling on sitting volleyball, when he joined the France national team in 2021 as opposite hitter. Entrepreneur, speaker and mental preparation coach, this Frenchman is a real multi-specialist who dreams of reaching the summit in 2024. He is in daily discussions with the volleyball teams in order to design products suited to sitting volleyball.



JONATHAN HIVERNAT

ID card

BORN ON 21TH JANUARY 1991
FIGEAC (LOT)



Sport CHAIR RUGBY

European Champion with the France wheelchair rugby team in 2022 and best player of the tournament, Champion of France with the Toulouse Stadium... Jonathan Hivernat's track record is far from insignificant. France team captain since 2016, and already qualified for his third Paralympics in 2024, he hopes to be able to bring home the Gold. Employed by DECATHLON in the Toulouse store and with a mindset of steel, Jonathan Hivernat has always sought to go beyond his limits, especially those that his illness (Type 1A Charcot-Marie-Tooth disease) imposes on him every day. Ambassador for DECATHLON's Adapted Sports, which sells products designed for those with disabilities, he collaborates with teams, working on equipment ergonomics, tracking para athletes closely to identify needs (mobility, textiles, etc.).



CAMILLE JEDRZEJEWSKI

ID card

BORN ON 25TH APRIL 2002
NOYON (OISE)



Sport SHOT

Formerly a pentathlete, Camille Jedrzejewski branched out into shooting, where the medals just keep coming. Champion of Europe and Vice-Champion of the World in the junior 25m pistol event, the French shooting hope is starting to make herself a name among the sport's elite. Fifth in the World Cup in Cairo in March, the young shooter and intern at the France hub in Bordeaux, won her first Gold medal on the main circuit in Rio in April. Also studying physiotherapy alongside her sporting commitments, she works with the teams to improve equipment, so as to make her sport more accessible and raise its profile in the media.



DIMITRI JOZWICKI

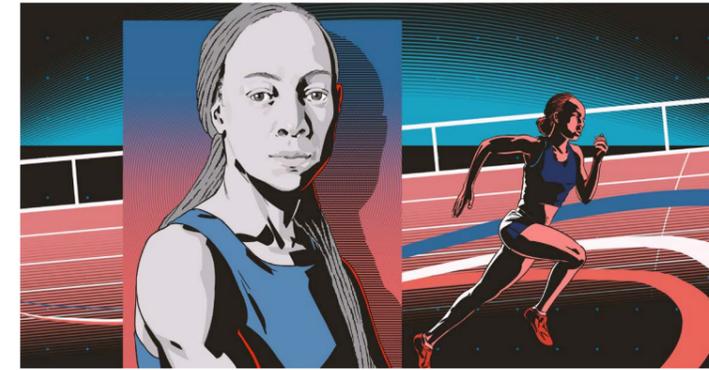
ID card

BORN ON 08TH FEBRUARY 1997
NANCY (MEURTHE-ET-MOSELLE)



Sport PARA ATHLETICS

Rising star of French disability athletics, Dimitri Jozwicki has been racking up the national titles since 2016. His results saw him selected for the France disability sport team, making his debut at the World Championships in London in 2017, at the age of just 20. Vice-Champion of Europe in the T38 disability category in 2021 and fourth in the Paralympics in Tokyo, the sprinter is looking like a strong contender for the title at the next Olympics. This occupational therapist visits businesses to raise awareness about mobility and inclusion issues facing those with a disability. Flanked by many of his disability sport teammates from the Athletic Team, he'll be getting involved in social projects and developing the mobility textiles capsule collection.



NANTENIN KEITA

ID card

BORN ON 5TH NOVEMBER 1984
BAMAKO (MALI)



Sport PARA ATHLETICS

Multiple medallist at the Paralympics, paralympic champion and world record holder in the 400m in category T3, Nantenin Keita is the doyenne of the France disability athletics team. An experienced athlete, she'll be attempting her fifth Paralympic Games in a bid to gain another title. An ambassador for paralympic sport, she is also a member of the Paris 2024 Athletics Commission. Visually impaired Nantenin Keita is a highly committed athlete working to build her own campaign to combat discrimination against albinos in Africa, in conjunction with the DECATHLON Foundation. The sprinter is also keen to pursue her mission focusing on making sport accessible for all.



ALEXANDRA VAVILKINA KACHANOVA

ID card

BORN ON 17TH NOVEMBER 1996
MOSCOW (RUSSIA)



Sport BREAKDANCING

When Breakdancing makes its Olympic debut in 2024, Bgirl Vavi, also known as Alexandra Kachanova, is determined to be part of it. Second in the last two world breakdancing championships, Bgirl Vavi is considered to be one of her sport's pioneers. Also a primary school teacher, she campaigns tirelessly for gender equality. "The women's era has only just begun," she warns. Just like her breakdancing counterpart on the Athletic Team, Gaëtan Alin, she works with DECATHLON's dance brand, to co-create textiles (capsule collection).



MARY-AMBRE MOLUH

ID card

BORN ON 09TH SEPTEMBER 2005
CHAMPIGNY-SUR-MARNE (VAL DE MARNE)



Sport SWIMMING

At 16, Mary-Ambre Moluh is a prodigy specialising in backstroke and freestyle. Champion of France in the 50m backstroke and vice-Champion of France in the 100m backstroke at the start of the year, the young Franco-Greco-Cameroonian has won five medals, including three Golds at the junior European Championships in Romania in July. The swimmer has also set a new European Championship record in her speciality. The youngest member of the Athletic Team, Mary-Ambre Moluh is keen to learn from her teammates' experiences and bring a touch of craziness to this unique adventure. As part of this collaboration, the backstroke swimmer is working with the DECATHLON's swimming brand teams, to co-create swimsuits.



YOANN KOWAL

ID card

BORN ON 25TH MAY 1987
NOGENT-LE-ROTROU (EURE-ET-LOIRE)



Sport RUNNING

Yoann Kowal has been flying the French flag in the world of athletics since 2009. An iconic athlete, this middle-distance runner boasts an already impressive track record, including several French Champion titles over the 1,500m and 3,000m steeplechase, a European champion title in 2014 and even an impressive fifth place at the Rio Olympics in 2016 in the same discipline. With renewed vigour, Yoann Kowal is aiming to switch to marathon running and, primarily, qualification for the Paris 2024 Olympics; an aim shared by the brand who designs products and services dedicated to top level runners, from 10km to marathons.



MICKAEL MAWEM

ID card

BORN ON 03TH AUGUST 1990
NÎMES (GARD)



Sport CLIMBING

The first French sports person to reach his qualification for the Tokyo Olympic Games and the first climbing appearance on the programme, Mickael Mawem has followed in the footsteps of his older brother. He was crowned block climbing Champion of Europe in 2019 and finished fifth at the last Olympics in speed, block and difficulty combined. Fiercely committed, just like his brother, to environmental protection, he is helping the DECATHLON Foundation with a second-life project involving climbing products, which will be distributed in North African climbing centres. Alongside his brother, he will be working on co-creating a climbing shoe suitable for block climbing.



BASSA MAWEM

ID card

BORN ON 09TH NOVEMBER 1984
NOUMÉA (NEW CALEDONIA)



Sport CLIMBING

Bassa Mawem comes together with his younger brother Mickael, the flagship ambassador for climbing and its three disciplines: block climbing, difficulty and speed. The pair recently took back the reins of a climbing centre in Colmar, which now bears their name and will serve as their training premises for the next Olympic Games. Bassa himself is a speed specialist. French Champion in this discipline, he is also the Olympic record holder in Tokyo. Alongside the DECATHLON teams, he'll be helping to co-create climbing shoes for his favourite discipline.



ROZA KOZAKOWSKA

ID card

BORN ON 26TH AUGUST 1989
ZDUŃSKA WOLA (POLAND)



Sport PARA ATHLETICS F32

Disability athlete Roza Kozakowska shaped the history of Polish sport by becoming in the club throw paralympic champion in the F32 category (cerebral palsy), with a world record to boot. Named disability athlete of the year in Poland in 2021, she is also Olympic silver medallist in the shot put F32 and bronze medallist in the European Championships. Ambassador of the Adapted Sports project by DECATHLON, she will be sporting the brand's colours while preparing for the Paris 2024 Paralympics, and will collaborate directly with the teams at DECATHLON Poland.



ALESSIA ORRO

ID card

BORN ON 18TH MAY 1998
ORISTANO (ITALY)



Sport VOLLEYBALL

A bona fide star in Italy, where the volleyball championship is the toughest in the world, Alessia Orro is one of the best attackers on the planet. Sixth at the last Olympics with Italy, she is making Paris her ultimate goal with the aim of guiding her teammates to the Olympic title. Together with the, DECATHLON's volleyball specialists teams, Alessia is busy developing a wide range of products from shoes to knee pads to balls.



MÉLINE ROLLIN

ID card

BORN ON 17TH JUNE 1998
VILLERS-SEMEUSE (ARDENNES)



Sport RUNNING

A regular in the Top 10 (half marathon, 10,000m, 5,000m, 3,000m) Méline Rollin is a road running specialist. The multi-talented runner has three Elite podium finishes to her name, as well as three selections to the senior France Team. The runner is aiming to qualify for the Marathon Pour Tous (Marathon For All) taking place in Paris in 2024. Alongside her computer engineering role at DECATHLON, Méline Rollin is an ambassador for the specialist running brand, alongside her teammate Yoann Kowal from the Athletic Team.



MARIE PATOUILLET

ID card

BORN ON 07TH AUGUST 1986
VERSAILLES (YVELINES)



Sport PARA TRACK CYCLING

After two paralympic bronze medals in 2021 (individual pursuit C5 and road race C4), and three world track medals (two silver and one bronze), Marie Patouillet won gold this year at the track cycling World Championships - on a DECATHLON bike. A GP who didn't start cycling until 2017 now holds her own among the elite track riders, becoming the 200m world record holder in February. An ambassador for paralympic sport, Marie Patouillet will be working on the aesthetic style and design of the mobility capsule collection, alongside other disability athletes from the Athletic Team.



AUDREY TCHEUMÉO

ID card

BORN ON 20TH APRIL 1990
BONDY (ÎLE-DE-FRANCE)



Sport JUDO

A renowned judoist, multiple Olympic medallist (London 2012, Rio 2016) and World Champion in 2012, Audrey Tcheuméo has an impressive track record. Crowned for the fifth time in her career at the Paris Grand Slam in the middleweight category in February, all that's missing is the ultimate title to top a glittering career. Inspired by urban culture, fashion and rap, the Frenchwoman will be collaborating with teams to enhance the aesthetic style and design of the Paris 2024 capsule collections. She is also working with the DECATHLON's martial arts brand teams, to offer universally accessible equipment and textiles, including kimonos.



SACHA VELLY

ID card

BORN ON 09TH FEBRUARY 2005
LAON (AISNE)



Sport SWIMMING

The youngest member of the Athletic Team, Sacha Velly, coached by Philippe Lucas, has big ambitions for the Paris 2024 Olympics, where he will be competing in the pool and open water challenges. Double junior European Champion in the 7.5km open water category, the swimmer who trains in Martigues turned in the world's second best performance for under 18s in the 1,500m in 2021. Sacha Velly won the open water swimming French Championships in 2021, over 5km and 10km, at the age of just 16. He completed his national honours list with two freestyle titles in the pool over 800m and 1,500m and a silver medal in the 400m freestyle. He is working with the teams to co-create products specially for open water.



ROOS ZWETSLOOT

ID card

BORN ON 27TH FEBRUARY 2000
UTRECHT (NETHERLANDS)



Sport SKATEBOARDING

Fifth at the last Olympics in Tokyo in the street discipline and third on the Dew Tour (the leading competition at international level) in 2021, Roos Zwetsloot is one of the best skateboarders in the world. A pioneer in his sport, the Dutch rider is one of the athletes working to develop women's skateboarding by increasing the sport's scope and magnitude. She is helping to widen access to her discipline by sharing content, particularly with Edouard Damestoy, another rider from the Athletic Team. She is collaborating with the DECATHLON teams to co-create textiles, as well as develop the wheels, so as to improve the gear on offer.

ABOUT

A leading company in the sports market, DECATHLON comprises two activities: designing hi-tech products, and delivering innovative services, all of which are then made available online and instore. With over 1,700 stores worldwide, DECATHLON and its 105,000 teammates have been working ever since 1976 to fulfil an ongoing ambition: to innovate for sport as a whole and take it further than it has ever been.

DECATHLON-UNITED.MEDIA
DECATHLON

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PARTNERSHIP**

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