

AT A GLANCE...

KEY FIGURES

(HUMAN AND ECONOMIC)

FOR

DECATHLON | UNITED

IN 2019

€555
MILLION
INVESTED BY
DECATHLON

— IN 2019 —

+9%

GROWTH (EXCL. VAT)
BY DECATHLON UNITED

(or more precisely: 9.2% in Euros;
9.1% at a constant rate of change)

56,000
DECATHLON
SHAREHOLDERS
EMPLOYEES

(ACROSS 44 COUNTRIES)

428
MILLION
RECEIPTS

issued by Decathlon in 2019

=8% INCREASE

COMPARED WITH 2018

€12.4 BILLION*
NET SALES
— IN 2019 —

* Decathlon's net sales in 2019 rose to €12,353 million (excl. VAT)

DECATHLON OPERATIONS IN
69 COUNTRIES
WORLDWIDE
— IN 2019 —



67% OF DECATHLON
CUSTOMERS
SAID THEY WERE DELIGHTED
WITH THEIR SHOPPING EXPERIENCE

People and Planet First

#OneBlueTeam